

## ABSTRAK

Tirtoadmodjo, Mellyana Lucia. 2025. Hubungan antara *Self-Disclosure* dengan *Celebrity Worship* pada *Emerging Adulthood* Penggemar NCT. *Skripsi*. Yogyakarta: Psikologi, Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk melihat hubungan antara *self-disclosure* dengan *celebrity worship* pada *emerging adulthood* penggemar NCT. Hipotesis yang diajukan adalah terdapat hubungan positif antara *self-disclosure* dengan *celebrity worship* pada *emerging adulthood* penggemar NCT. Partisipan penelitian ini adalah penggemar NCT dengan rentang usia 18 tahun – 29 tahun yang memiliki teman sesama penggemar NCT, baik online maupun *offline*. Metode pengambilan sampel dalam penelitian ini menggunakan teknik *nonprobability* sampling dan teknik *convenience sampling*. Penelitian ini menggunakan metode kuantitatif, dengan menggunakan skala *self-disclosure* dan skala *celebrity worship*. Skala *self-disclosure* memiliki koefisien reliabilitas sebesar  $\alpha = 0,848$  dan skala *celebrity worship* memiliki koefisien reliabilitas sebesar  $\alpha = 0,838$ . Kedua skala tersebut menggunakan jenis respon *Likert*. Analisis uji hipotesis statistik non-parametrik dengan korelasi *Spearman's Rho*, karena data dalam penelitian tidak terdistribusi secara normal. Hasil penelitian menunjukkan bahwa hipotesis ditolak, yaitu terdapat hubungan positif yang signifikan dan lemah antara *self-disclosure* dengan *celebrity worship* pada *emerging adulthood* penggemar NCT ( $p = 0,000$ ,  $r_s = 0,261$ ). Artinya semakin tinggi tingkat *self-disclosure*, maka semakin tinggi tingkat *celebrity worship*. Sebaliknya, semakin rendah tingkat *self-disclosure*, maka semakin rendah tingkat *celebrity worship*.

Kata Kunci: *self-disclosure*, *celebrity worship*, *emerging adulthood*, penggemar NCT

**ABSTRACT**

Tirtoadmodjo, Mellyana Lucia. 2025. Correlation between Self-Disclosure with Celebrity Worship in Emerging Adulthood NCT Fans. *Thesis*. Yogyakarta; Psychology, Psychology Faculty, Sanata Dharma University;

*This research aims to look at the relationship between self-disclosure and celebrity worship in emerging adulthood of NCT fans. The hypothesis proposed is that there is a positive relationship between self-disclosure and celebrity worship in emerging adulthood of NCT fans. The subjects of this research were NCT fans with an age range of 18 years - 29 years who had friends who were fellow NCT fans, both online and offline. The sampling method in this research used nonprobability sampling techniques and convenience sampling techniques. This research uses quantitative methods, using a self-disclosure scale and a celebrity worship scale. The self-disclosure scale has a reliability coefficient of  $\alpha = 0.848$  and the celebrity worship scale has a reliability coefficient of  $\alpha = 0.838$ . Both scales use a Likert response type. Non-parametric statistical hypothesis testing analysis with Spearman's Rho correlation, because the data in the study were not normally distributed. The research results show that the hypothesis is accepted, namely that there is a significant and weak positive relationship between self-disclosure and celebrity worship in emerging adulthood NCT fans ( $p = 0.000$ ,  $r_s = 0.261$ ). This means that the higher the level of self-disclosure, the higher the level of celebrity worship. Conversely, the lower the level of self-disclosure, the lower the level of celebrity worship.*

*Keyword: self-disclosure, celebrity worship, emerging adulthood, NCT fans*