

ABSTRAK

**PENGARUH *STUDENT ENGAGEMENT* TERHADAP
PRESTASI AKADEMIK MAHASISWA**

(Studi Empiris Mahasiswa Akuntansi Universitas Sanata Dharma Angkatan 2021-2023)

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Penelitian ini bertujuan untuk meneliti pengaruh *student engagement* terhadap prestasi akademik mahasiswa akuntansi Universitas Sanata Dharma angkatan 2021-2023. Prestasi akademik bagi mahasiswa merupakan hal yang penting karena dapat dijadikan indikator penentu keberhasilan mahasiswa. *Student engagement* merupakan salah satu faktor eksternal yang dapat mempengaruhi tinggi dan rendahnya prestasi akademik mahasiswa.

Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei. Teknik pengambilan sampel yang digunakan adalah *simple random sampling*, di mana pengambilan sampel dari populasi dilakukan secara acak tanpa memperhatikan strata yang ada dalam populasi tersebut. Instrumen pengumpulan data berupa kuesioner yang mengukur tiga dimensi keterlibatan mahasiswa, yaitu perilaku, emosional, dan kognitif. Data yang diperoleh dianalisis menggunakan *Partial Least Squares Structural Equation Modeling* (PLS-SEM) melalui aplikasi *SmartPLS*.

Hasil analisis dan pembahasan dari penelitian ini menunjukkan bahwa *student engagement* tidak berpengaruh terhadap prestasi akademik mahasiswa akuntansi Universitas Sanata Dharma angkatan 2021-2023. Berdasarkan hasil penelitian tersebut, disarankan agar program studi akuntansi Universitas Sanata Dharma dapat lebih mendorong keterlibatan mahasiswa melalui seminar yang berkaitan dengan pentingnya keterlibatan mahasiswa terhadap prestasi akademik. Selain itu, penelitian selanjutnya diharapkan mencoba meneliti dengan variabel independen lainnya.

Kata kunci: *Student engagement*, Prestasi Akademik, Keterlibatan Mahasiswa

ABSTRACT

***THE INFLUENCE OF STUDENT ENGAGEMENT ON
ACADEMIC ACHIEVEMENT OF STUDENTS***

(A Empirical Study of Accounting at Sanata Dharma University Class of 2021-2023)

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This study aims to examine the effect of student engagement on the academic achievement of accounting students at Sanata Dharma University class of 2021-2023. Academic achievement for students is important because it can be used as an indicator of determining student success. Student engagement is one of the external factors that can affect the high and low academic achievement of students.

This study used a quantitative approach with a survey method. The sampling technique used was simple random sampling, where samples were taken randomly from the population without considering the strata within the population. The data collection instrument was a questionnaire that measured three dimensions of student engagement, namely behavioral, emotional, and cognitive. The data obtained were analyzed using Partial Least Squares Structural Equation Modeling (PLS-SEM) through the SmartPLS application.

The results of the analysis and discussion of this study showed that student engagement did not affect the academic achievement of accounting students at Sanata Dharma University class of 2021-2023. Based on these research results, it was recommended that the accounting study program at Sanata Dharma University could further encourage student engagement through seminars related to the importance of student engagement to academic achievement. In addition, further research was expected to try to examine other independent variables.

Keywords: Student Engagement, Academic Achievement, Student Involvement