

ABSTRAK

HUBUNGAN *PSYCHOLOGICAL WELL BEING* DAN *CELEBRITY WORSHIP* PADA LAKI-LAKI PENGGEMAR JKT48 DI USIA *EMERGING ADULTHOOD*

Wiratmoko, Antonius Bono. 2025. Hubungan *psychological well being* dan *celebrity worship* pada laki-laki penggemar JKT48 di usia *emerging adulthood*. Skripsi. Yogyakarta: Psikologi; Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian dilakukan dengan tujuan mengetahui hubungan *psychological well being* dan *celebrity worship* pada laki-laki penggemar JKT48 di usia *emerging adulthood*. *Celebrity worship* merupakan bentuk interaksi parasosial yang membuat individu menjadi terobsesi terhadap satu atau lebih selebriti, dimana hal ini menyerupai gangguan delusi pada tingkat erotomanik. Peneliti berhipotesis bahwa terdapat hubungan positif antara *psychological well being* dan *celebrity worship* pada laki-laki penggemar JKT48 di usia *emerging adulthood*. Partisipan dalam penelitian adalah laki-laki dengan rentang usia 18-25 tahun yang merupakan penggemar JKT48 dengan jumlah 260 partisipan. Penelitian yang dilakukan merupakan penelitian kuantitatif korelasional dengan menggunakan teknik pengambilan sampel *convenience sampling*. Pengumpulan data dilakukan menggunakan kuesioner dengan Google Form yang berisi dua skala yang dibuat dengan dasar teori kedua variabel. Koefisien realibitas dari skala *psychological well being* dan *celebrity worship* yang dibuat secara berturut-turut mendapat nilai sebesar 0,883 dan 0,927. Skala *psychological well being* yang dibuat terdiri dari 24 soal dan skala *celebrity worship* memiliki soal 27. Uji hipotesis dilakukan dengan teknik statistik non-parametrik yang ditunjukkan oleh korelasi *spearman's rho two-tailed*. Koefisien korelasi yang diperoleh sebesar 0,169 dengan nilai signifikansi sebesar 0,006 ($< 0,05$). Hasil tersebut menunjukkan bahwa hipotesis penelitian ditolak, yakni tidak terdapat hubungan antara *psychological well being* dan *celebrity worship* pada laki-laki penggemar JKT48 di usia *emerging adulthood*.

Kata kunci: *Celebrity worship*, *psychological well being*, *emerging adulthood*, penggemar JKT48

ABSTRACT

RELATIONSHIP BETWEEN PSYCHOLOGICAL WELL BEING AND CELEBRITY WORSHIP AMONG MALE JKT48 FANS IN EMERGING ADULTHOOD

Wiratmoko, Antonius Bono. 2025. Relationship between psychological well being and celebrity worship among male fans of JKT48 in emerging adulthood. *Thesis*. Yogyakarta: Psikologi; Fakultas Psikologi, Universitas Sanata Dharma.

This study was conducted with the aim of knowing the relationship between psychological well being and celebrity worship psychological well being among male fans of JKT48 in emerging adulthood. Celebrity worship is a form of parasocial interaction that makes individuals become obsessed with one or more celebrities, which resembles delusional disorder at the erotomanic level. The researcher hypothesized that there is a positive relationship between psychological well being and celebrity worship among male fans of JKT48 in emerging adulthood. The participants in the study were men aged 18-25 years who were JKT48 fans with a total of 260 participants. The research is a correlational quantitative research using convenience sampling technique. Data collection was carried out using a questionnaire with Google Form containing two scales made on the basis of the theory of the two variables. The reliability coefficient of the psychological well being and celebrity worship scales made respectively received a value of 0.883 and 0.927. The psychological well being scale consists of 24 questions and the celebrity worship scale has 27 questions. Hypothesis testing was carried out using two-tailed Spearman's rho correlation. The correlation coefficient obtained was 0.169 with a significance value of 0.006 (<0.05). These results indicate that the research hypothesis is rejected, that there is no relationship between psychological well being and celebrity worship in male JKT48 fans in emerging adulthood.

Key words: Celebrity worship, psychological well being, emerging adulthood, JKT48 fans