

ABSTRAK

PENGARUH KEPEMIMPINAN TRANSFORMASIONAL, BUDAYA ORGANISASI HIJAU, DAN GREEN HUMAN RESOURCE MANAGEMENT TERHADAP ORGANIZATIONAL CITIZENSHIP BEHAVIOR FOR ENVIRONMENT PADA KARYAWAN PT. PRISMAS JAMINTARA

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Penelitian ini bertujuan untuk mengetahui: (1) pengaruh kepemimpinan transformasional terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara, (2) pengaruh budaya organisasi hijau terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara, (3) pengaruh *green human resource management* terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara. Teknik pengambilan sampel dilakukan dengan menggunakan *Simple Random Sampling*. Data penelitian diperoleh melalui kuesioner yang disebarakan kepada 74 orang karyawan PT. Prismas Jamintara. Analisis data dilakukan dengan menggunakan analisis regresi linear berganda melalui aplikasi SPSS versi 26. Hasil penelitian ini adalah (1) kepemimpinan transformasional berpengaruh terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara, (2) budaya organisasi hijau berpengaruh terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara, (3) *green human resource management* berpengaruh terhadap *organizational citizenship behavior for environment* di PT. Prismas Jamintara.

Kata Kunci: Kepemimpinan Transformasional, Budaya Organisasi Hijau, *Green Human Resource Management*, *Organizational Citizenship Behavior For Environment*, PT. Prismas Jamintara.

ABSTRACT

THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP, GREEN ORGANIZATIONAL CULTURE, AND GREEN HUMAN RESOURCE MANAGEMENT ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR FOR ENVIRONMENT ON EMPLOYEES OF PT. PRISMAS JAMINTARA

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This research aims to determine: (1) the effect of transformational leadership on organizational citizenship behavior for environment at PT. Prismas Jamintara, (2) the effect of green organizational culture on organizational citizenship behavior for environment at PT. Prismas Jamintara, (3) the effect of green human resource management on organizational citizenship behavior for environment at PT. Prismas Jamintara. The sampling technique was carried out using Simple Random Sampling. Research data were obtained through questionnaires distributed to 74 employees of PT. Prismas Jamintara. Data analysis was carried out using multiple linear regression analysis through the SPSS version 26 application. The results of this study are (1) transformational leadership affects organizational citizenship behavior for environment at PT Prismas Jamintara, (2) green organizational culture affects organizational citizenship behavior for environment at PT Prismas Jamintara, (3) green human resource management affects organizational citizenship behavior for environment at PT Prismas Jamintara.

Keyword: Transformational Leadership, Green Organizational Culture, Green Human Resource Management, Organizational Citizenship Behavior For Environment. PT. Prismas Jamintara.