

ABSTRAK

Penelitian ini bertujuan untuk: 1) Mengevaluasi kelayakan media kartu interaktif “SIGRAKS” (Siapkan Generasi Anti Kekerasan Seksual), sebagai alat bantu dalam layanan bimbingan klasikal berdasarkan penilaian dari ahli media dan ahli materi, 2) Mengevaluasi kelayakan media berdasarkan pengalaman dan tanggapan pengguna, 3) Menganalisis efektivitas media kartu “SIGRAKS” dalam meningkatkan pemahaman peserta didik SMA terkait bentuk, dampak, dan pencegahan kekerasan seksual serta meningkatkan kesadaran untuk mencegah perilaku kekerasan seksual.

Penelitian ini menggunakan model pengembangan 4D, yang terdiri dari tahapan *Define* (analisis kebutuhan dan perumusan tujuan), *Design* (perancangan kartu berbasis ilustrasi dan refleksi kasus), *Develop* (validasi oleh ahli, revisi, dan uji coba terbatas), serta *Disseminate* (diseminasi awal dan saran pengembangan lanjut). Penilaian kelayakan dilakukan oleh satu ahli media dan satu ahli materi. Uji coba pengguna dilakukan bersama dua guru Bimbingan dan Konseling, serta uji efektivitas melibatkan 61 peserta didik SMA.

Pengumpulan data dilakukan menggunakan angket tertutup yang disusun oleh peneliti. Data dari ahli dan guru dianalisis menggunakan skala Likert, sedangkan data efektivitas dianalisis menggunakan uji Wilcoxon Signed-Rank karena data tidak berdistribusi normal. Hasil penelitian menunjukkan bahwa: 1) Media SIGRAKS dinilai sangat layak oleh ahli media dan ahli materi untuk digunakan dalam bimbingan klasikal, 2) Guru bimbingan dan konseling menyatakan media sangat layak dan aplikatif, 3) Hasil uji Wilcoxon menunjukkan peningkatan skor pemahaman yang signifikan secara statistik setelah penggunaan media, sehingga SIGRAKS dinyatakan **efektif dalam meningkatkan kesadaran dan pemahaman siswa terhadap isu kekerasan seksual**.

Kata Kunci: Media kartu, Pencegahan kekerasan seksual, SIGRAKS, bimbingan klasikal, Penelitian dan Pengembangan.

ABSTRACT

This study aims to: 1) evaluate the feasibility of the interactive card media SIGRAKS (Siapkan Generasi Anti Kekerasan Seksual – Prepare a Generation Against Sexual Violence) as a guidance tool in classroom counseling services, based on assessments from media and subject-matter experts; 2) assess the media's feasibility based on user experience and responses; and 3) analyze the effectiveness of the SIGRAKS card media in improving high school students' understanding of the forms, impacts, and prevention of sexual violence, as well as raising awareness to prevent sexually violent behavior.

The research adopts the 4D development model, consisting of the stages: Define (needs analysis and goal formulation), Design (development of cards using illustrations and case-based reflections), Develop (expert validation, revisions, and limited trials), and Disseminate (initial dissemination and recommendations for further development). Feasibility evaluations were conducted by one media expert and one content expert. User trials were facilitated by two school guidance counselors, and the effectiveness test involved 61 high school students.

Data collection was carried out using a structured questionnaire developed by the researcher. Expert and teacher evaluations were analyzed using the Likert scale, while effectiveness data were analyzed using the Wilcoxon Signed-Rank test due to non-normal data distribution. The findings showed that: 1) the SIGRAKS media was rated as highly feasible by media and subject-matter experts for use in classroom counseling; 2) guidance counselors considered the media highly feasible and practical; and 3) Wilcoxon test results indicated a statistically significant increase in students' understanding scores after using the media. Therefore, SIGRAKS is deemed effective in enhancing student awareness and understanding of issues related to sexual violence.

Keywords: *Card-based media, Sexual violence prevention, SIGRAKS, Classroom guidance, Research and Development.*