

ABSTRAK

Simanjorang, Agnes Insani Setiawati. 2025. *Penggunaan Slang dalam Komentar Akun Instagram @ussfeeds: Pendekatan Sociolinguistik*. Skripsi. Yogyakarta: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Pendidikan dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Penelitian ini mengkaji slang dalam kolom komentar akun Instagram @ussfeeds periode November 2024 sampai Maret 2025. Penelitian ini bertujuan mendeskripsikan: (1) bentuk slang dalam kolom komentar akun Instagram @ussfeeds, (2) makna slang dalam kolom komentar akun Instagram @ussfeeds, (3) fungsi slang dalam kolom komentar akun Instagram @ussfeeds.

Jenis penelitian yang digunakan adalah penelitian deskriptif kualitatif dengan metode padan ekstralingual untuk menganalisis data. Data diperoleh dari cuplikan komentar pada unggahan akun Instagram @ussfeeds yang memuat unsur slang. Teknik pengumpulan data dilakukan melalui observasi, baca, catat, serta dokumentasi berupa tangkapan layar. Instrumen utama dalam penelitian ini adalah peneliti sendiri yang berperan aktif dalam seluruh tahapan, mulai dari pengumpulan hingga analisis data. Data yang telah dikumpulkan kemudian dianalisis berdasarkan bentuk, makna, dan fungsi slang.

Hasil penelitian menunjukkan bahwa 7 bentuk slang yang ditemukan mencakup (1) bentuk penanggalan, (2) kata dasar, (3) frasa, (4) akronim, (5) singkatan, (6) kata turunan, dan (7) bentuk reduplikasi. Dari sisi makna terdapat 6 jenis makna, yaitu (1) makna kata, (2) makna konotatif, (3) makna istilah, (4) makna asosiatif, (5) makna denotatif, dan (7) makna nonreferensial. Sementara itu, terdapat 6 fungsi bahasa slang yang teridentifikasi terdiri dari (1) fungsi emotif, (2) referensial, (3) konatif, (4) puitik, (5) fatik, dan (6) metalingual.

Kata Kunci: sociolinguistik, slang, bentuk slang, makna slang, fungsi slang, Instagram.

ABSTRACT

Simanjorang, Agnes Insani Setiawati. 2025. The Use of Slang in Comments on the Instagram Account @ussfeeds: A Sociolinguistic Study. Thesis. Yogyakarta: Indonesian Language and Literature Education Study Program, Department of Education and Arts, Faculty of Teacher Training and Education, Sanata Dharma University.

This study examines slang in the comments column of the Instagram account @ussfeeds for the period November 2024 to March 2025. This study aims to describe: (1) the form of slang in the comments column of the Instagram account @ussfeeds, (2) the meaning of slang in the comments column of the Instagram account @ussfeeds, (3) the function of slang in the comments column of the Instagram account @ussfeeds.

The type of research employed is descriptive qualitative research using the extralingual matching method to analyze the data. The data were obtained from comment excerpts on posts by the Instagram account @ussfeeds that contain elements of slang. Data collection techniques included observation, reading, note-taking, and documentation in the form of screenshots. The primary instrument in this study is the researcher, who played an active role throughout all stages, from data collection to data analysis. The collected data were then analyzed based on the forms, meanings, and functions of the slang used.

The results of the study reveal that seven forms of slang were identified, including: (1) clipping, (2) root words, (3) phrases, (4) acronyms, (5) abbreviations, (6) derived words, and (7) reduplications. In terms of meaning, six types of meaning were found: (1) lexical meaning, (2) connotative meaning, (3) terminological meaning, (4) associative meaning, (5) denotative meaning, and (6) non-referential meaning. Furthermore, six functions of slang were identified, namely: (1) emotive function, (2) referential function, (3) conative function, (4) poetic function, (5) phatic function, and (6) metalingual function.

Keywords: *sociolinguistics, slang, slang forms, slang meaning, slang function, Instagram.*