

ABSTRAK

ANALISIS PENERAPAN *CORPORATE SOCIAL RESPONSIBILITY* (CSR) DALAM MEWUJUDKAN KEBERLANJUTAN LINGKUNGAN DAN KESEJAHTERAAN TENAGA KERJA MENURUT ISO 26000

(Studi Kasus pada PT. Vale Indonesia, Tbk tahun 2019 - 2023)

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Penelitian ini bertujuan untuk menganalisis penerapan Corporate Social Responsibility (CSR) PT Vale Indonesia, Tbk dalam mewujudkan keberlanjutan lingkungan dan kesejahteraan tenaga kerja berdasarkan pedoman ISO 26000. Dengan menggunakan metode kualitatif pendekatan fenomenologi dan studi kasus, penelitian ini mengkaji *Sustainability Report* PT Vale Indonesia periode 2019–2023 sebagai sumber data utama, didukung dengan studi dokumen dan literatur ilmiah. Analisis data dilakukan melalui teknik analisis konten model Miles dan Huberman yang mencakup reduksi data, penyajian data, serta penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa penerapan CSR PT Vale Indonesia secara umum telah sejalan dengan isu-isu pokok dalam ISO 26000, yaitu: Hak asasi manusia, praktik ketenagakerjaan, lingkungan, praktik operasi yang adil, isu konsumen, serta keterlibatan dan pengembangan masyarakat. Program-program CSR yang dijalankan perusahaan mencerminkan komitmen terhadap pengelolaan lingkungan secara berkelanjutan, peningkatan kesejahteraan tenaga kerja, serta pemberdayaan masyarakat sekitar.

Kata Kunci: *Corporate Social Responsibility*, ISO 26000, Keberlanjutan Lingkungan, Kesejahteraan Tenaga Kerja

ABSTRACT

**AN ANALYTICAL STUDY ON THE IMPLEMENTATION OF
CORPORATE SOCIAL RESPONSIBILITY (CSR) IN
ADVANCING ENVIRONMENTAL SUSTAINABILITY AND
WORKFORCE WELL-BEING IN ACCORDANCE WITH
ISO 26000**

(A Case Study of PT. Vale Indonesia, Tbk, 2019–2023)

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This study aims to analyze the implementation of Corporate Social Responsibility (CSR) at PT. Vale Indonesia, Tbk in achieving environmental sustainability and labor welfare based on ISO 26000 guidelines. Utilizing a qualitative method with a phenomenological and case study approach, this research examines PT Vale Indonesia's Sustainability Reports from 2019 to 2023 as the primary data source, supported by document analysis and relevant literature. The data were analyzed using content analysis following the Miles and Huberman model, which includes data reduction, data display, and conclusion drawing.

The results indicate that PT Vale Indonesia's CSR implementation is generally aligned with the seven core subjects of ISO 26000, namely: Human rights, labor practices, the environment, fair operating practices, consumer issues, and community involvement and development. The company's CSR programs reflect a strong commitment to sustainable environmental management, improvement of labor welfare, and empowerment of surrounding communities.

Keywords: Corporate Social Responsibility, ISO 26000, Environmental Sustainability, Labor Welfare