

## ABSTRAK

### **ANALISIS PELAKSANAAN KEPATUHAN BANK RAKYAT INDONESIA TERHADAP *GOOD CORPORATE GOVERNANCE* BERDASARKAN PEDOMAN UMUM GOVERNANSI KORPORAT INDONESIA (PUG-KI 2021)**

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*Good Corporate Governance* merupakan salah satu pilar dari sistem ekonomi pasar. Hal ini berkaitan erat dengan kepercayaan baik terhadap perusahaan yang melaksanakannya maupun terhadap iklim usaha di suatu negara. Penelitian ini bertujuan untuk mengetahui pelaksanaan kepatuhan Bank Rakyat Indonesia (BRI) terhadap *Good Corporate Governance* (GCG) berdasarkan Pedoman Umum Governansi Korporat Indonesia (PUG-KI 2021).

Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan studi kasus. Data primer diperoleh melalui wawancara dengan tiga informan yang relevan dan Ceklist data di BRI Kantor Wilayah Yogyakarta. Data sekunder didapatkan dari laporan tahunan perusahaan, dan dokumen lain yang berkaitan dengan penerapan GCG. Teknik analisis data menggunakan metode Miles dan Huberman, yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa Bank BRI Kantor Wilayah Yogyakarta telah menerapkan sebagian besar prinsip-prinsip GCG, sejalan dengan PUG-KI 2021. Peran Direksi dan Dewan Komisaris sangat krusial dalam memastikan kepatuhan, pengawasan, dan implementasi GCG. Transparansi terkait remunerasi dan benturan kepentingan diungkapkan secara detail dalam laporan tahunan. BRI juga menerapkan Sistem Manajemen Lingkungan dan memastikan kepatuhan terhadap peraturan ketenagakerjaan serta standar etika bisnis yang tinggi. Pemanfaatan teknologi dan digitalisasi turut meningkatkan efisiensi GCG dalam pelaporan, pemantauan, dan komunikasi. Meskipun demikian, terdapat kendala seperti kurangnya sosialisasi GCG kepada karyawan baru secara berkala. Penelitian ini diharapkan untuk dapat memberikan rekomendasi peningkatan pelaksanaan *Good Corporate Governance* atau GCG di Bank BRI.

**Kata Kunci :** *Good Corporate Governance*, Kepatuhan, Kendala, Manajemen Risiko, Digitalisasi.

**ABSTRACT**

**ANALYSIS OF THE IMPLEMENTATION OF GOOD CORPORATE GOVERNANCE BY  
BANK RAKYAT INDONESIA BASED ON PEDOMAN UMUM GOVERNANSI  
KORPORAT INDONESIA (PUG-KI 2021)**

*Case Study at Bank Rakyat Indonesia Yogyakarta Regional Office*

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*Good Corporate Governance is one of the pillars of the market economy system. It is closely related to trust in both the companies that implement it and the business climate in a country. This study aims to analyze Bank Rakyat Indonesia's (BRI) compliance with Good Corporate Governance (GCG) based on Pedoman Umum Governansi Korporat Indonesia (PUG-KI ) 2021 at Bank Rakyat Indonesia Yogyakarta Regional Office.*

*This study used a qualitative approach with a case study method. Primary data were obtained through interviews with three relevant informants and a checklist of questions at the Yogyakarta Regional Office of BRI. Secondary data were obtained from the company's annual reports and other documents related to the implementation of GCG. Data analysis techniques used the Miles and Huberman method, which included data reduction, data presentation, and drawing conclusions.*

*The results of the study indicate that Bank BRI Yogyakarta Regional Office has implemented GCG principles well, in line with PUG-KI 2021. The roles of the Board of Directors and Board of Commissioners are crucial in ensuring compliance, supervision, and implementation of GCG. Transparency regarding remuneration and conflicts of interest is disclosed in detail in the annual report. BRI also implemented an Environmental Management System and ensured compliance with labour regulations and high business ethics standards. The use of technology and digitalisation also improved the efficiency of GCG in reporting, monitoring, and communication. However, there were challenges such as the lack of regular GCG socialisation for new employees. This study was expected to provide recommendations for improving the implementation of Good Corporate Governance at Bank BRI.*

**Keywords:** *Good Corporate Governance, Compliance, Challenges, Risk Management, Digitalization.*