

ABSTRAK

**PENGARUH CAREER PLANNING, DIGITAL LITERACY, DAN
LOCUS OF CONTROL TERHADAP KESIAPAN
KERJA MAHASISWA**

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Penelitian ini bertujuan untuk mengetahui: 1) Pengaruh *career planning*, *digital literacy*, dan *locus of control* secara simultan berpengaruh terhadap kesiapan kerja mahasiswa, 2) Pengaruh *career planning* terhadap kesiapan kerja mahasiswa, 3) Pengaruh *digital literacy* terhadap kesiapan kerja mahasiswa, 4) Pengaruh *locus of control* terhadap kesiapan kerja mahasiswa. Populasi dalam penelitian ini adalah mahasiswa aktif Fakultas Ekonomi universitas Sanata Dharma. Sampel dalam penelitian ini sebanyak 100 responden. Teknik pengambilan sampel menggunakan *nonprobability sampling* dengan metode *purposive sampling*. Data diperoleh dengan menyebarkan kuesioner menggunakan *google form* dan diolah menggunakan IBM SPSS Statistic 23. Pengujian instrument menggunakan uji validitas dan reliabilitas serta menggunakan analisis regresi linier berganda untuk analisis data. Hasil penelitian menunjukkan bahwa: 1) *Career planning*, *digital literacy*, dan *locus of control* secara simultan berpengaruh terhadap kesiapan kerja mahasiswa Fakultas Ekonomi Universitas Sanata Dharma angkatan 2021. 2) *Career planning* secara parsial berpengaruh terhadap kesiapan kerja mahasiswa Fakultas Ekonomi Universitas Sanata Dharma angkatan 2021. 3) *Digital Literacy* secara parsial berpengaruh terhadap kesiapan kerja mahasiswa Fakultas Ekonomi Universitas Sanata Dharma angkatan 2021. 4) *Locus of control* secara parsial tidak berpengaruh terhadap kesiapan kerja mahasiswa Fakultas Ekonomi Universitas Sanata Dharma angkatan 2021.

Kata kunci: *Career Planning*, *Digital Literacy*, *Locus of Control*, dan Kesiapan Kerja Mahasiswa

ABSTRACT

THE INFLUENCE OF CAREER PLANNING, DIGITAL LITERACY, AND LOCUS OF CONTROL ON STUDENT WORK READINESS

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This research aims to find out: 1) the influence of career planning, digital literacy, and locus of control simultaneously affects student work readiness, 2) the influence of career planning on student work readiness, 3) the influence of digital literacy on student work readiness, 4) the influence of locus of control on student work readiness. The population in this study were active students of the Faculty of Economics, Sanata Dharma University. The sample in this study was 100 respondents. The sampling technique used was nonprobability sampling with purposive sampling method. Data by was obtained by distributing a questionnaire using google form the respondents and processed by using IBM SPSS Statistic 23. The Instrument testing technically used were validity and reliability tests. The data analyst technique was multiple linear regression analysis. The results showed that: 1) career planning, digital literacy, and locus of control simultaneously affect the work readiness of students of the Faculty of Economics, Sanata Dharma University class of 2021. 2) career planning partially affects the work readiness of students of the Faculty of Economics, Sanata Dharma University class of 2021. 3) digital Literacy partially affects the work readiness of students of the Faculty of Economics, Sanata Dharma University class of 2021. 4) locus of control partially has no effect on the work readiness of students of the Faculty of Economics, Sanata Dharma University class of 2021.

Keywords: Career Planning, Digital Literacy, Locus of Control, and Student Work Readiness