

ABSTRAK

Septiyarini, Yustina. 2025. **Gaya Bahasa Retoris dalam Novel *Raja, Ratu, dan Rahasia: Kajian Semantik***. Skripsi. Yogyakarta. Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk mengidentifikasi dan menganalisis gaya bahasa retorik yang digunakan dalam novel *Raja, Ratu, dan Rahasia* karena gaya bahasa tersebut berfungsi menjelaskan serta memperjelas objek demi tercapainya tujuan komunikasi yang efektif. Selain itu, penelitian ini juga mengkaji makna semantik, khususnya makna denotatif dan konotatif. Makna denotatif dipandang sebagai pondasi dasar dalam memahami makna lainnya, sedangkan makna konotatif berkaitan erat dengan bahasa figuratif. Melalui analisis ini, peneliti diharapkan mampu mengungkap bentuk gaya bahasa retorik dan makna semantik yang mendukung penyampaian pesan dalam novel tersebut.

Penelitian menggunakan metode deskriptif kualitatif dengan teknik analisis data model Miles dan Huberman. Data berupa kutipan dalam novel *Raja, Ratu, dan Rahasia* yang mengandung gaya bahasa retorik dan dianalisis berdasarkan makna denotatif dan makna konotatif. Peneliti melakukan analisis data melalui beberapa tahapan sebagai berikut: (1) Pengumpulan data, (2) Reduksi data, (3) Penyajian data, (4) Penarikan kesimpulan atau verifikasi. Untuk memperkuat keabsahan hasil, penelitian ini juga menerapkan teknik triangulasi data.

Berdasarkan hasil penelitian terhadap novel *Raja, Ratu, dan Rahasia*, peneliti telah memperoleh 9 dari 21 gaya bahasa retorik menurut Keraf. Jenis gaya bahasa retorik tersebut meliputi (2) asonansi, (4) apostrof, (2) asindeton, (2) kiasmus, (2) elipsis, (5) erotesis atau pertanyaan retorik, (2) koreksio atau epanortosis, (14) hiperbola, (2) paradoks. Selain itu, peneliti menemukan makna semantis yang meliputi makna denotatif yang memberi arti lugas sesuai dengan konteks, serta makna konotatif yang memberikan nilai emosional dan imajinatif.

Kata kunci: gaya bahasa retorik, makna semantik, novel *Raja, Ratu, dan Rahasia*

ABSTRACT

Septiyarini, Yustina. 2025. *Rhetorical Language Styles in the Novel Raja, Ratu, dan Rahasia: A Semantic Study*. Undergraduate Thesis. Yogyakarta: Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Sanata Dharma University.

This research aims to identify and analyze the rhetorical language styles used in the novel Raja, Ratu, dan Rahasia, as such styles function to explain and clarify objects in order to achieve effective communication. In addition, this study examines semantic meanings, specifically denotative and connotative meanings. Denotative meaning is regarded as the fundamental basis for understanding other meanings, while connotative meaning is closely related to figurative language. Through this analysis, the researcher seeks to reveal the forms of rhetorical language styles and semantic meanings that support the delivery of messages in the novel.

The study employs a descriptive qualitative method with Miles and Huberman's model of data analysis. The data consist of quotations from the novel Raja, Ratu, dan Rahasia that contain rhetorical language styles, which are then analyzed based on denotative and connotative meanings. The researcher conducted data analysis through several stages: (1) data collection, (2) data reduction, (3) data display, and (4) conclusion drawing or verification. To strengthen the validity of the findings, this research also applied data triangulation techniques.

Based on the results of the analysis of the novel Raja, Ratu, dan Rahasia, the researcher identified 9 out of 21 rhetorical language styles according to Keraf. These rhetorical styles include assonance (2), apostrophe (4), asyndeton (2), chiasmus (2), ellipsis (2), erotesis or rhetorical question (5), correctio or epanorthosis (2), hyperbole (14), and paradox (2). Furthermore, the study found semantic meanings that encompass denotative meanings, which provide a literal interpretation according to the context, as well as connotative meanings, which convey emotional and imaginative values.

Keywords: rhetorical language style, semantic meaning, novel Raja, Ratu, dan Rahasia