

ABSTRAK

**PENGARUH PANDANGAN TENTANG KESEMPATAN
KERJA, LATAR BELAKANG PEKERJAAN ORANG TUA, DAN
PROGRAM KEAHLIAN TERHADAP MINAT BERWIRAUSAHA
SISWA SMK**

Studi Kasus Pada Siswa SMK Kelas XII, Jurusan Akuntansi, Administrasi
Perkantoran, Pemasaran, SMK Negeri 1 Yogyakarta dan SMK BOPKRI 1
Yogyakarta Tahun ajaran 2011/2012

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2013

Tujuan penelitian ini adalah untuk mengetahui: (1) pengaruh pandangan tentang kesempatan kerja terhadap minat berwirausaha siswa SMK, (2) pengaruh latar belakang pekerjaan orang tua terhadap minat berwirausaha siswa SMK, (3) pengaruh program keahlian terhadap minat berwirausaha siswa SMK.

Penelitian ini dilaksanakan di SMK Negeri 1 Yogyakarta dan SMK BOPKRI 1 Yogyakarta, pada bulan Januari 2012. Populasi dalam penelitian ini adalah seluruh siswa kelas X, XI, dan XII, 648 orang siswa SMK Negeri 1 Yogyakarta dan 227 orang siswa SMK BOPKRI 1 Yogyakarta, dengan jumlah sampel sebanyak 137 orang siswa kelas XII jurusan akuntansi, pemasaran dan administrasi perkantoran. Teknik pengambilan sampel dengan menggunakan *sampling purposive*. Teknik pengumpulan data menggunakan kuesioner. Data penelitian dianalisis dengan menggunakan teknik Regresi Sederhana dan analisis Chi Kuadrat.

Hasil penelitian menunjukkan bahwa : (1) ada pengaruh pandangan tentang kesempatan kerja terhadap minat berwirausaha siswa SMK ($r_y = 0,193$; $\alpha = 0,012 < 0,05$); (2) tidak ada pengaruh latar belakang pekerjaan orang tua terhadap minat berwirausaha siswa SMK ($X_{hit}^2 = 4,397$; $\alpha = 0,111 > 0,05$); (3) tidak ada pengaruh program keahlian terhadap minat berwirausaha siswa SMK ($Z_{hit}^2 = 2,302$; $\alpha = 0,680 > 0,05$).

ABSTRACT

THE EFFECT OF PERCEPTION TOWARDS JOB OPPORTUNITIES, PARENTS' OCCUPATION BACKGROUND AND COMPETENCE PROGRAM OF VOCATIONAL STUDENTS' INTEREST IN ENTREPRENEURSHIP

A Case Study in the Twelfth Class of Vocational School Students Majoring in Accounting, Office Administration, Marketing, one State and BOPKRI one Vocational School Yogyakarta, 2011/2012 Academic Year

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The purpose of study is to determine: (1) the effect of the perception towards job employment of vocational students' interest in entrepreneurship, (2) the effect of parents' occupation background towards vocational students' interest in entrepreneurship, (3) the effect of the competence program towards vocational students' interest in entrepreneurship.

This study was conducted at SMKN 1 Yogyakarta and SMK BOPKRI 1 Yogyakarta, in January 2012. The population in this study were 648 students of the tenth, eleventh and twelfth, of SMKN 1 Yogyakarta and 227 students of SMK BOPKRI 1 Yogyakarta. The samples are 137 students of the twelfth class majoring in accounting, marketing and office administration. The Technique of taking samples was purposive sampling. Techniques of data collection are questionnaires. The research data were analyzed by using the technique of Simple Regression analysis and Chi Square analysis.

The results show that: (1) there is an effect of employment perceived from vocational students' interest in entrepreneurship ($r_y = 0,193$; $\alpha = 0.012 < 0.05$); (2) there is no effect of parents' occupation background towards the students' interest in entrepreneurship for students of SMK ($\chi^2_{hit} = 4.397$; $\alpha = 0.111 > 0.05$); (3) there is no effect of competence program towards vocational students' interest in entrepreneurship ($\chi^2_{hit} = 2.302$; $\alpha = 0.680 > 0.05$).