

**ABSTRAK**

**PENGARUH PEMAHAMAN TENTANG PROGRAM  
KREATIVITAS MAHASISWA (PKM), BUDAYA MEMBACA,  
DAN INDEKS PRESTASI KUMULATIF (IPK) TERHADAP  
MINAT MENGIKUTI PROGRAM KREATIVITAS  
MAHASISWA**

Studi Kasus Mahasiswa Semester III Tahun Akademik 2011/2012  
Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma

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Penelitian ini bertujuan untuk mengetahui apakah ada pengaruh positif dan signifikan: (1) pemahaman tentang PKM terhadap minat mengikuti PKM; (2) budaya membaca terhadap minat mengikuti PKM; dan (3) Indeks Prestasi Kumulatif terhadap minat mengikuti PKM.

Jenis penelitian ini adalah penelitian deskriptif. Penelitian ini dilaksanakan pada tanggal 3-7 Desember 2012. Teknik pengumpulan data menggunakan kuesioner. Populasi penelitian ini adalah Mahasiswa Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma yang jumlahnya 4.838 mahasiswa. Sampel penelitian ini adalah Mahasiswa Semester III Tahun Akademik 2011/2012 Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma yang jumlahnya 392 mahasiswa. Teknik pengambilan sampel adalah *Purposive Sampling*. Teknik analisis data adalah *Chi Square*.

Hasil penelitian menunjukkan bahwa: (1) ada pengaruh positif dan signifikan pemahaman tentang PKM terhadap minat mengikuti PKM (*Pearson Chi Square*  $\chi^2_{hitung} = 89,064$ ; *Asymp. Sig.* = 0,000 <  $\alpha = 0,05$  dan *Spearman Correlation* = 0,392); (2) ada pengaruh positif dan signifikan budaya membaca terhadap minat mengikuti PKM (*Pearson Chi Square*  $\chi^2_{hitung} = 49,487$ ; *Asymp. Sig.* = 0,000 <  $\alpha = 0,05$  dan *Spearman Correlation* = 0,295); dan (3) tidak ada pengaruh positif dan signifikan Indeks Prestasi Kumulatif (IPK) terhadap minat mengikuti PKM (*Pearson Chi Square*  $\chi^2_{hitung} = 8,180$ ; *Asymp. Sig.* = 0,225 >  $\alpha = 0,05$  dan *Spearman Correlation* = - 0,077).

**ABSTRACT**

**THE EFFECT OF UNDERSTANDING STUDENTS  
CREATIVITY PROGRAMME (SCP), READING HABIT, AND  
COMMULATIVE ACHIEVEMENT INDEX (CAI) TOWARD  
INTEREST TO JOIN STUDENT CREATIVITY PROGRAMME**

A Case Study toward the Third Grade Semester of 2011/2012 Academic Year  
Students of Faculty of Education and Teaching Training at Sanata Dharma  
University

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This research aims to know the positive and significant effects of: (1) understanding toward the interest to join SCP; (2) reading habit toward the interest to join SCP; (3) and Commulative Achievement Index toward the interest to join SCP.

The type of this research is a descriptive research. This research was carried out from December 3 until 7, 2012. Data gathering was questionnaire. The population of this research are the third grade semester students of Faculty of Education and Teaching Training, Sanata Dharma University, that consists of 4.838 students. The samples of this research are third grade semester of 2011/2012 academic year students of Faculty of Education and Teaching Training at the University of Sanata Dharma that consists of 392 students. The technique of gathering samples was purposive sampling. The technique of analysing the data was Chi Square.

The result of the research indicates that: (1) there is a positive and significant effect of understanding SCP toward to join SCP (Pearson Chi Square  $\chi^2_{count} = 89,064$ ; Asymp. Sig. =  $0,000 < \alpha = 0,05$  and Spearman Correlation =  $0,392$ ); (2) there is a positive and significant effect about reading habit toward interest to join PKM (Pearson Chi Square  $\chi^2_{count} = 49,487$ ; Asymp. Sig. =  $0,000 < \alpha = 0,05$  dan Spearman Correlation =  $0,295$ ); and (3) there isn't any positive and significant effect about Commulative Achievement Index toward the interest to join SCP (Pearson Chi Square  $\chi^2_{count} = 8,180$ ; Asymp. Sig. =  $0,225 > \alpha = 0,05$  dan Spearman Correlation =  $- 0,077$ ).