

ABSTRAK

**HUBUNGAN ANTARA PELAYANAN KOPERASI, KEPEMIMPINAN KOPERASI, DAN KOMITMEN ORGANISASI DENGAN PARTISIPASI ANGGOTA KOPERASI SUKA DAMAI DI KECAMATAN KOMODO**

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Penelitian ini bertujuan untuk menganalisis hubungan antara pelayanan koperasi, kepemimpinan koperasi, dan komitmen organisasi dengan partisipasi anggota koperasi Suka Damai di Kecamatan Komodo.

Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei. Sampel penelitian adalah anggota Koperasi Suka Damai melalui penyebaran kuesioner kepada 377 responden. Teknik pengambilan sampel yang digunakan adalah *Quota Accidental Sampling* (Kuota Eksidental). Pengumpulan data dilakukan dengan kuesioner pada masing-masing variabel, yang telah melalui uji validitas dan reliabilitas Data dianalisis menggunakan Uji Korelasi Kendall Tau untuk mengukur hubungan antarvariabel

Hasil analisis menunjukkan bahwa: (1) pelayanan koperasi berhubungan positif dengan partisipasi anggota koperasi; (2) kepemimpinan koperasi berhubungan positif dengan partisipasi anggota koperasi; (3) komitmen organisasi berhubungan positif dengan partisipasi anggota koperasi. Temuan ini menunjukkan bahwa variabel pelayanan koperasi, kepemimpinan koperasi, dan komitmen organisasi berhubungan secara positif dengan partisipasi anggota koperasi.

**Kata Kunci:** *pelayanan koperasi, kepemimpinan koperasi, komitmen organisasi, partisipasi anggota.*

**ABSTRACT**

**THE RELATIONSHIP BETWEEN COOPERATIVE SERVICE,  
COOPERATIVE LEADERSHIP, AND ORGANIZATIONAL COMMITMENT  
WITH MEMBER PARTICIPATION IN THE SUKA DAMAI COOPERATIVE  
KOMODO DISTRICT**

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*This study aims to analyze the relationship between cooperative services, cooperative leadership, and organizational commitment with member participation in the Suka Damai Cooperative in Komodo District..*

*This study employs a quantitative approach using a survey method. The research sample consists of members of the Suka Damai Cooperative, obtained through the distribution of questionnaires to 377 respondents. The sampling technique used in this study is Quota Accidental Sampling. Data were collected using questionnaires for each variable, which had been tested for validity and reliability. The data were analyzed using the Kendall Tau correlation test to measure the relationships among variables.*

*The results of the analysis indicate that: (1) cooperative services have a positive relationship with cooperative member participation; (2) cooperative leadership has a positive relationship with cooperative member participation; and (3) organizational commitment has a positive relationship with cooperative member participation. These findings demonstrate that cooperative services, cooperative leadership, and organizational commitment are positively related to cooperative member participation.*

**Keywords:** *cooperative services, cooperative leadership, organizational commitment, member participation.*