

ABSTRAK

**PENGARUH PERKEBUNAN KELAPA SAWIT TERHADAP KESEJAHTERAAN
EKONOMI MASYARAKAT**

**(Studi Kasus Desa Ensaid Pendek, Kecamatan Kelam Permai, Kabupaten Sintang,
Provinsi Kalimantan Barat)**

Ferdolin Vidi

212314006

Universitas Sanata Dharma

Yogyakarta

2025

Penelitian ini bertujuan untuk menganalisis pengaruh keberadaan perkebunan kelapa sawit terhadap kesejahteraan ekonomi masyarakat di Desa Ensaid Pendek, Kecamatan Kelam Permai, Kabupaten Sintang. Kajian ini difokuskan pada keterkaitan antara aktivitas budidaya kelapa sawit, yang meliputi proses produksi dan pascapanen, dengan kondisi kesejahteraan ekonomi masyarakat setempat. Proses produksi mencakup tahapan pemilihan lahan, pembibitan, penanaman, pemeliharaan, hingga panen, sedangkan pascapanen meliputi pengumpulan hasil, pengangkutan ke pabrik, penerimaan dan penimbangan, serta penetapan harga berdasarkan regulasi pemerintah. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Subjek penelitian adalah masyarakat Desa Ensaid Pendek yang terlibat langsung dalam kegiatan perkebunan kelapa sawit, khususnya pemilik kebun yang telah melalui seluruh tahapan produksi dan merasakan dampak ekonomi dari usaha tersebut. Data dikumpulkan melalui wawancara mendalam, observasi lapangan, dan dokumentasi, kemudian dianalisis menggunakan teknik analisis data kualitatif yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa praktik budidaya kelapa sawit yang dijalankan masyarakat relatif terstruktur dan didukung oleh kondisi lahan serta pengalaman petani, sementara sistem pascapanen yang melibatkan peran koperasi membantu kelancaran distribusi hasil. Aktivitas perkebunan kelapa sawit berkontribusi terhadap peningkatan pendapatan dan pemenuhan kebutuhan ekonomi rumah tangga pada sebagian masyarakat, terutama pemilik kebun. Namun demikian, manfaat ekonomi tersebut belum dirasakan secara merata oleh seluruh warga. Oleh karena itu, keberlanjutan dan pemerataan kesejahteraan ekonomi memerlukan penguatan dukungan kebijakan, tata kelola, serta pendampingan bagi masyarakat desa.

Kata Kunci: perkebunan kelapa sawit, kesejahteraan ekonomi, masyarakat desa

ABSTRACT

THE IMPACT OF PALM OIL PLANTATIONS ON THE ECONOMIC WELFARE OF THE COMMUNITY

(Case Study of Ensaid Pendek Village, Kelam Permai Subdistrict, Sintang Regency, West Kalimantan Province)

Ferdolin Vidi

212314006

Sanata Dharma University

Yogyakarta

2025

This study aims to analyze the impact of oil palm plantations on the economic welfare of the community in Ensaid Pendek Village, Kelam Permai Subdistrict, Sintang Regency. This study focuses on the relationship between oil palm cultivation activities, which include the production and post-harvest processes, and the economic welfare of the local community. The production process includes the stages of land selection, nursery, planting, maintenance, and harvesting, while post-harvest includes the collection of yields, transportation to the factory, receipt and weighing, and pricing based on government regulations. This study uses a qualitative approach with a case study method. The research subjects are the people of Ensaid Pendek Village who are directly involved in oil palm plantation activities, particularly plantation owners who have gone through all stages of production and felt the economic impact of this business. Data was collected through in-depth interviews, field observations, and documentation, then analyzed using qualitative data analysis techniques, including data reduction, data presentation, and conclusion drawing. The results of the study show that the palm oil cultivation practices carried out by the community are relatively structured and supported by land conditions and farmer experience, while the post-harvest system involving the role of cooperatives helps facilitate the distribution of products. Oil palm plantation activities contribute to increased income and the fulfillment of household economic needs for some communities, especially plantation owners. However, these economic benefits are not yet felt equally by all residents. Therefore, sustainability and equitable economic welfare require strengthening policy support, governance, and assistance for rural communities.

Keywords: oil palm plantations, economic welfare, rural communities