

ABSTRAK

PENGEMBANGAN MODUL AJAR KEBUTUHAN DAN KEINGINAN BERBASIS PjBL UNTUK MENINGKATKAN KETERAMPILAN KOMUNIKASI SISWA KELAS IV SD

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Penelitian ini dilatarbelakangi oleh keterampilan komunikasi siswa kelas IV sekolah dasar yang belum berkembang secara optimal. Oleh karena itu, penelitian ini bertujuan untuk mengembangkan modul ajar materi kebutuhan dan keinginan berbasis *Project Based Learning (PjBL)* guna meningkatkan keterampilan komunikasi siswa kelas IV sekolah dasar.

Penelitian ini merupakan penelitian pengembangan (*Research and Development*) dengan menggunakan model ADDIE yang meliputi tahap *analyze, design, development, implementation, dan evaluation*. Subjek penelitian adalah siswa kelas IV SD Negeri Ngemplak 3, sedangkan objek penelitian berupa modul ajar kebutuhan dan keinginan berbasis *Project Based Learning (PjBL)*. Instrumen penelitian yang digunakan meliputi observasi, angket, dan wawancara. Teknik analisis data dilakukan dengan menggunakan analisis deskriptif kualitatif dan kuantitatif.

Hasil penelitian menunjukkan bahwa modul ajar kebutuhan dan keinginan berbasis *Project Based Learning (PjBL)* berhasil dikembangkan secara sistematis melalui tahapan ADDIE. Hasil validasi oleh ahli materi, ahli media, dan praktisi pendidikan menunjukkan bahwa modul ajar memperoleh skor rata-rata sebesar 3,63 dengan kategori “Sangat Baik”, sehingga dinyatakan layak digunakan dalam pembelajaran IPS kelas IV. Selain itu, hasil uji efektivitas menunjukkan bahwa penggunaan modul ajar berbasis *PjBL* mampu meningkatkan keterampilan komunikasi siswa, yang ditunjukkan oleh peningkatan skor rata-rata dari 3,09 menjadi 3,51 dengan selisih sebesar 0,42 poin atau peningkatan sebesar 13%. Peningkatan keterampilan komunikasi terlihat pada seluruh indikator, terutama pada kemampuan mendengarkan dan merespons pendapat teman, partisipasi dalam diskusi kelompok, serta keberanian menyampaikan pendapat dan mempresentasikan hasil proyek. Dengan demikian, modul ajar yang dikembangkan dinyatakan efektif dan layak digunakan sebagai bahan ajar untuk meningkatkan keterampilan komunikasi siswa kelas IV sekolah dasar.

Kata kunci: modul ajar, kebutuhan dan keinginan, *Project Based Learning*, keterampilan komunikasi.

ABSTRACT

**DEVELOPMENT OF A NEEDS AND WANTS TEACHING MODULE
BASED ON PROJECT-BASED LEARNING (PjBL) TO IMPROVE FOURTH-
GRADE ELEMENTARY STUDENTS' COMMUNICATION SKILLS**

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This research is motivated by the communication skills of fourth-grade elementary school students that have not developed optimally. Therefore, this study aims to develop a teaching module for needs and desires based on Project Based Learning (PjBL) to improve the communication skills of fourth-grade elementary school students.

This research is a development research (R&D) using the ADDIE model which includes the stages of analysis, design, development, implementation, and evaluation. The subjects of the research were fourth-grade students of Ngemplak 3 Elementary School, while the object of the research was a teaching module for needs and desires based on Project Based Learning (PjBL). The research instruments used included observation, questionnaires, and interviews. Data analysis techniques were carried out using qualitative and quantitative descriptive analysis.

The results of the study indicate that the teaching module for needs and desires based on Project Based Learning (PjBL) was successfully developed systematically through the ADDIE stages. Validation results by material experts, media experts, and education practitioners showed that the learning module obtained an average score of 3.63, categorized as "Very Good," thus being deemed suitable for use in fourth-grade social studies learning. Furthermore, the effectiveness test results indicated that the use of the PjBL-based learning module improved students' communication skills, as indicated by an increase in the average score from 3.09 to 3.51, a difference of 0.42 points, or a 13% increase. Improved communication skills were seen across all indicators, particularly the ability to listen and respond to peers' opinions, participate in group discussions, and express opinions and present project results. Therefore, the developed learning module was deemed effective and suitable for use as a teaching material to improve the communication skills of fourth-grade elementary school students.

Keywords: learning module, needs and desires, Project Based Learning, communication skills.