ABSTRAK

ANALISIS PENERAPAN LITERASI DIGITAL TERHADAP MINAT BACA SISWA KELAS V SD

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Penelitian ini dilatar belakangi oleh, Pesatnya perkembangan teknologi digital dalam dunia pendidikan serta rendahnya minat baca siswa sekolah dasar. Hasil *Programme for International Student Assessment* (PISA) tahun 2022 menunjukkan bahwa kemampuan literasi membaca Indonesia masih perlu ditingkatkan. Oleh karena itu, diperlukan upaya strategis melalui penerapan literasi digital untuk meningkatkan minat baca siswa secara efektif dan kontekstual.

Penelitian ini bertujuan untuk menganalisis penerapan literasi digital terhadap minat baca siswa kelas di SD Kanisius Sengkan dan SD Negeri Perumnas Condong Catur tahun. Penelitian menggunakan pendekatan kualitatif dengan teknik pengumpulan data berupa wawancara, observasi, angket, dan studi dokumentasi yang melibatkan kepala sekolah, guru kelas V, guru TIK dan siswa kelas V. Data yang diperoleh melalui tahap reduksi, penyajian data, dan penarikan kesimpulan untuk menggambarkan perencanaan, pelaksanaan, dan evaluasi literasi digital, serta kecendrungan minat baca siswa.

Hasil penelitian menunjukkan bahwa kedua sekolah telah menerapkan literasi digital, namun belum didukung kebijakan dan instrumen evaluasi yang terstruktur, pelaksanaan masih terkendala dengan keterbatasan perangkat dan kestabilan jaringan internet yang ada disekolah. Meskipun demikian, pemanfaatan media digital (PPT, video, *e-book,* gawai, dan lab TIK) membuat siswa lebih antusias, fokus, dan tertarik membaca dibandingkan hanya menggunakan buku cetak. Data angket minat baca menunjukkan seluruh siswa di kedua sekolah berada pada kategori "baik" dan "sangat baik", tanpa ada yang berkategori "cukup" maupun "kurang" sehingga penerapan literasi digital meningkatkan minat baca siswa kelas V.

Kata kunci : Literasi digital, minat baca, siswa sekolah dasar, media digital

ABSTRACT

ANALYSIS OF THE IMPLEMENTATION OF DIGITAL LITERACY ON THE READING INTEREST OF FIFTH GRADE ELEMENTARY SCHOLL STUDENTS

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This research is motivated by the rapid development of digital technology in education and the low reading interest of elementary school students. The results of the Programme for International Student Assessment (PISA) in 2022 show that Indonesia's reading literacy skills still need to be improved. Therefore, strategic efforts are needed through the implementation of digital literacy to effectively and contextually increase students' interest in reading..

This study aims to analyze the implementation of digital literacy on the reading interest of students in grades at SD Kanisius Sengkan and SD Negeri Perumnas Condong Catur. The study uses a qualitative approach with data collection techniques in the form of interviews, observations, questionnaires, and document studies involving the principal, fifth-grade teachers, ICT teachers, and fifth-grade students. The data obtained goes through stages of reduction, data presentation, and drawing conclusions to describe the planning, implementation, and evaluation of digital literacy, as well as the trends in students' reading interests.

The research results show that both schools have implemented digital literacy, but it is not yet supported by structured policies and evaluation instruments, and its implementation is still hindered by limited devices and the stability of the internet network at the schools. Nonetheless, the use of digital media (PPT, videos, e-books, gadgets, and ICT labs) makes students more enthusiastic, focused, and interested in reading compared to only using printed books. Survey data on reading interest shows that all students in both schools fall into the "good" and "very good" categories, with none in the "fair" or "poor" categories, indicating that the implementation of digital literacy increases the reading interest of fifth-grade students.

Keywords: Digital literacy, reading interest, elementary school students, digital media