

ABSTRAK

Dolorosa, F. N. 2025. Gambaran kepuasan mahasiswa terhadap pengalaman magang. *Skripsi*. Yogyakarta: Psikologi, Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk mengeksplorasi kepuasan mahasiswa terhadap pengalaman magang tidak dibayar menggunakan jenis penelitian kualitatif deskriptif. Partisipasi penelitian terdiri dari tiga mahasiswa yang memiliki pengalaman sebagai peserta magang di Divisi *Human Resource Development*, Pembudidayaan, Pemasaran, *Quality Control*, dan biro Sumber Daya Manusia. Partisipan penelitian berusia 22-23 tahun yang berjenis kelamin perempuan. Partisipan penelitian dipilih menggunakan teknik *sampling purposeful*. Data dalam penelitian ini dikumpulkan melalui wawancara semi-terstruktur dan dianalisis menggunakan analisis tematik. Hasil penelitian menghasilkan lima tema utama, yaitu: (1) harapan dan kecemasan peserta magang, (2) magang sebagai integrasi pembelajaran eksperiensial, (3) dinamika interaksi psikososial, (4) karakteristik desain organisasi, dan (5) magang sebagai sarana pengembangan diri. Kelima tema utama tersebut saling terhubung dalam membentuk kepuasan mahasiswa. Kepuasan mahasiswa terhadap pengalaman magang menjadi indikator pengalaman belajar selama magang dan efektivitas program magang.

Kata kunci: magang, pengalaman belajar, kepuasan, mahasiswa

ABSTRACT

Dolorosa, F. N. 2026. Overview of student satisfaction with internship experiences. *Thesis*. Yogyakarta: Psychology, Psychology Faculty, Sanata Dharma University.

This study aims to explore student satisfaction with unpaid internship experiences using descriptive qualitative research. The research participants consisted of three students who had experience as interns in the Human Resource Development, Cultivation, Marketing, Quality Control, and Human Resources divisions. The research participants were 22-23 years old and female. The research participants were selected using purposeful sampling techniques. Data in this study were collected through semi-structured interviews and analyzed using thematic analysis. The results of the study produced five main themes, namely: (1) expectations and anxieties of internship participants, (2) internships as experiential learning integration, (3) psychosocial interaction dynamics, (4) organizational design characteristics, and (5) internships as a means of self-development. These five main themes are interconnected in shaping student satisfaction. Student satisfaction with the internship experience is an indicator of the learning experience during the internship and the effectiveness of the internship program.

Key words: *internship, learning experience, satisfaction, student*