

ABSTRAK

PENGEMBANGAN *BUSY BOOK* “KENALI DIRI, HARGAI SESAMA” UNTUK MENINGKATKAN PEMAHAMAN IDENTITAS GENDER PADA PESERTA DIDIK SEKOLAH DASAR

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Penelitian ini bertujuan untuk: 1) mengembangkan *Busy book* “Kenali Diri, Hargai Sesama” sebagai media pembelajaran interaktif untuk membantu anak memahami identitas gender; 2) mengetahui tingkat kelayakan media berdasarkan validasi ahli dan uji pengguna; serta 3) mengetahui efektivitas penggunaan *Busy book* dalam meningkatkan pemahaman identitas gender pada anak.

Penelitian ini menggunakan metode *Research and Development* (R&D) dengan model 4D dari Thiagarajan yang meliputi tahap define, design, development, dan disseminate. Desain penelitian yang digunakan adalah *One-Group Pretest-Posttest Design*. Subjek penelitian terdiri atas dua guru bimbingan dan konseling pada uji coba skala kecil serta 47 peserta didik kelas 1 di SD Joannes Bosco Yogyakarta. Produk yang dikembangkan berupa *Busy book* “Kenali Diri, Hargai Sesama”. Pengumpulan data dilakukan melalui *pre-test* dan *post-test* untuk mengukur pemahaman identitas gender peserta didik. Analisis efektivitas menggunakan *Paired Sample T-Test* untuk mengetahui perbedaan hasil sebelum dan sesudah penggunaan media.

Hasil penelitian menunjukkan bahwa: 1) *busy book* memperoleh kategori “sangat layak” berdasarkan penilaian ahli media dan ahli materi; 2) hasil uji pengguna oleh guru bimbingan dan konseling juga berada pada kategori “sangat layak”; dan 3) penggunaan *busy book* efektif meningkatkan pemahaman identitas gender peserta didik, ditunjukkan oleh peningkatan rata-rata skor pre-test dari 77,043 menjadi 86,085 pada post-test.

Kata kunci: *Busy book*, identitas gender, media pembelajaran interaktif.

ABSTRACT

DEVELOPMENT OF A BUSY BOOK ‘KNOW YOURSELF, RESPECT OTHERS’ TO IMPROVE UNDERSTANDING OF GENDER IDENTITY IN ELEMENTARY SCHOOL STUDENTS

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This study aims to: 1) develop the Busy book “Kenali Diri, Hargai Sesama” as an interactive learning medium to help children understand gender identity; 2) determine the feasibility of the media based on expert validation and user testing; and 3) examine the effectiveness of the Busy book in improving children’s understanding of gender identity.

This study employed a Research and Development (R&D) method using Thiagarajan’s 4D model, which consists of the define, design, development, and disseminate stages. The research design used was the One-Group Pretest-Posttest Design. The subjects consisted of two guidance and counseling teachers in the small-scale trial and 47 first-grade students at SD Joannes Bosco Yogyakarta. The product developed was the Busy book “Kenali Diri, Hargai Sesama”. Data were collected through pre-tests and post-tests to measure students’ understanding of gender identity. The effectiveness analysis used the Paired Sample T-Test to determine the differences between the results before and after the use of the media.

The results showed that: 1) the Busy book was categorized as “highly feasible” based on media expert and material expert evaluations; 2) the user testing conducted by guidance and counseling teachers also resulted in a “highly feasible” category; and 3) the use of the Busy book effectively improved students’ understanding of gender identity, as indicated by the increase in the average pre-test score from 77.043 to 86.085 in the post-test.

Keywords: Busy book, gender identity, interactive learning media, elementary students