

ABSTRAK

**PENGARUH EFIKASI DIRI, EKSPLORASI KARIER, DAN
KETERAMPILAN AKUNTANSI DIGITAL TERHADAP KESIAPAN
KERJA MAHASISWA AKUNTANSI DI ERA TRANSFORMASI DIGITAL**

(Studi Empiris Mahasiswa Program Studi Akuntansi Angkatan 2022 dan 2023
Universitas Sanata Dharma)

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2026

Era transformasi digital membawa perubahan signifikan pada dunia kerja, khususnya dalam bidang akuntansi yang semakin berbasis teknologi. Kondisi ini menuntut mahasiswa akuntansi memiliki kesiapan kerja yang memadai agar mampu beradaptasi dengan kebutuhan industri. Penelitian ini bertujuan untuk menganalisis pengaruh efikasi diri, eksplorasi karier, dan keterampilan akuntansi digital terhadap kesiapan kerja mahasiswa akuntansi di era transformasi digital.

Penelitian ini menggunakan metode kuantitatif dengan pendekatan survei. Responden penelitian berjumlah 190 mahasiswa aktif Program Studi Akuntansi Universitas Sanata Dharma angkatan 2022 dan 2023 yang dipilih menggunakan teknik *purposive sampling*. Data dikumpulkan melalui kuesioner online dan dianalisis menggunakan metode *Partial Least Square-Structural Equation Modeling* (PLS-SEM) dengan bantuan SmartPLS versi 4.0.9.9.

Hasil penelitian menunjukkan bahwa efikasi diri, eksplorasi karier, dan keterampilan akuntansi digital berpengaruh terhadap kesiapan kerja mahasiswa akuntansi di era transformasi digital. Penelitian ini menunjukkan bahwa keyakinan terhadap kemampuan diri, aktivitas eksplorasi karier, serta penguasaan keterampilan akuntansi berbasis digital menjadi faktor penting dalam meningkatkan kesiapan kerja mahasiswa menghadapi dunia kerja yang semakin dinamis dan terdigitalisasi.

Kata kunci: Efikasi Diri, Eksplorasi Karier, Keterampilan Akuntansi Digital, Kesiapan Kerja, Transformasi Digital.

ABSTRACT

***THE INFLUENCE OF SELF-EFFICACY, CAREER EXPLORATION, AND
DIGITAL ACCOUNTING SKILLS ON THE WORK READINESS OF
ACCOUNTING STUDENTS IN THE ERA OF DIGITAL
TRANSFORMATION***

*(Empirical Study of Accounting Study Program Students in Classes 2022 and
2023 of Sanata Dharma University)*

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The rapid development of digital transformation has significantly changed the world of work, particularly in the accounting field, which is increasingly technology-based. This condition requires accounting students to possess adequate work readiness in order to adapt to industry demands. This study aims to analyze the influence of self-efficacy, career exploration, and digital accounting skills on the work readiness of accounting students in the era of digital transformation.

This study employed a quantitative method with a survey approach. The respondents consisted of 190 active accounting students from the 2022 and 2023 cohorts of Universitas Sanata Dharma selected using purposive sampling. Data were collected through online questionnaires and analyzed using the Partial Least Square-Structural Equation Modeling (PLS-SEM) method with SmartPLS version 4.0.9.9.

The results showed that self-efficacy, career exploration, and digital accounting skills have a positive and significant influence on the work readiness of accounting students in the era of digital transformation. These findings indicate that confidence in personal abilities, career exploration activities, and mastery of digital accounting skills are important factors in improving students' work readiness to face a dynamic and technology-driven work environment.

Keywords: *Self-Efficacy, Career Exploration, Digital Accounting Skills, Work Readiness, Digital Transformation.*