

ABSTRAK

Abimanyu, Albertus Exaudius Renno. 2026. “Struktur dan Strategi Penciptaan Humor dalam *Stand Up Comedy* oleh Ananta Rispo dalam Acara “Somasi” di Kanal Youtube Deddy Corbuzier”. Skripsi Strata 1 (S-1). Program Studi Sastra Indonesia, Jurusan Sastra Indonesia, Fakultas Sastra. Universitas Sanata Dharma.

Judul dalam penelitian ini adalah “Struktur dan Strategi Penciptaan Humor dalam *Stand Up Comedy* oleh Ananta Rispo”. Tujuan penelitian ini adalah: (1) mengidentifikasi struktur *stand up comedy* yang diterapkan dalam penciptaan humor dalam *stand up comedy* oleh Ananta Rispo, dan (2) mendeskripsikan strategi *stand up comedy* yang diterapkan dalam penciptaan humor dalam *stand up comedy* oleh Ananta Rispo.

Data dari penelitian ini bersumber dari tayangan Youtube, maka dari itu, metode pengumpulan data yang digunakan dalam penelitian ini adalah metode simak – catat. Dari data yang diperoleh, pengolahan data penelitian ini menggunakan metode agih – bagi unsur langsung. Data disajikan berdasarkan metode informal, yaitu sajian berupa paragraf-paragraf yang bersifat deskriptif. Teori yang digunakan untuk menganalisis data merupakan teori *stand up comedy* yang dikemukakan oleh Ramon Papana.

Dalam penelitian ditemukan beberapa struktur *jokes*, yaitu (1) sarkasme dari penampilan fisik, (2) *set-up* dan *punchline*, (3) *set-up* dan *half-punch*, dan (4) *set-up* dan *double punchline*. Dalam penelitian ini ditemukan juga beberapa teknik tambahan dalam penciptaan *jokes*, yaitu (1) perbandingan, (2) perumpamaan, (3) *rule of three*, dan (4) *callback*. Selain struktur teknik, dalam penelitian ini juga ditemukan strategi penciptaan humor yaitu, (1) suara asli atau karakter, (2) waktu dan kecepatan berbicara (*timing*), (3) tentang bahasa, dan (4) *delivery* variasi atau monoton.

Kata kunci: *struktur humor, strategi humor, stand up comedy*

ABSTRACT

Abimanyu, Albertus Exaudius Renno. 2026. "Structure and Creation Strategies of Humor in Stand-Up Comedy by Ananta Rispo in the "Somasi" Program on Deddy Corbuzier Youtube Channel" Undergraduate Thesis. Bachelor's Program in Indonesian Literature, Department of Indonesian Literature, Faculty of Literature. Sanata Dharma University.

The title of this research is "*Structure and Creation Strategies of Humor in Stand-Up Comedy by Ananta Rispo*." From this title, the author establishes research objectives, namely: (1) identifying the structure of stand-up comedy applied in the creation of humor in stand-up comedy by Ananta Rispo, and (2) describing the stand-up comedy strategies applied in the creation of humor in stand-up comedy by Ananta Rispo.

The material object of this research is derived from YouTube broadcasts; hence, the data collection method employed in this research is the observation and notation method (*metode simak – catat*). The collected data are then precessed using the distributional method (*metode agih*), specifically applying the immediate constituent analysis technique (*teknik bagi unsur langsung*). Data is presented based on an informal method, namely descriptive paragraphs. The theory used to analyze the data is the stand-up comedy theory proposed by Ramon Papana.

In the study, several joke structures were identified, namely: (1) sarcasm based on physical appearance, (2) set-up and punchline, (3) set-up and half-punch, and (4) set-up and double punchline. The study also found several additional techniques used in joke creation, which are: (1) comparison, (2) simile/analogy, (3) rule of three, and (4) callback. In addition to structures and techniques, this study also identified humor creation strategies, namely: (1) original voice or character, (2) timing and pacing, (3) language-related elements, and (4) varied or monotonous delivery.

Keywords: *humor structure, humor strategy, stand-up comedy*