

ABSTRAK

**PERAN GURU BIMBINGAN DAN KONSELING DALAM
PERENCANAAN KARIER PESERTA DIDIK MENGGUNAKAN POHON
KARIER**

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Penelitian ini dilatarbelakangi oleh pentingnya perencanaan karier bagi peserta didik sejak dini agar mereka mampu mengenali potensi diri serta menentukan pilihan pendidikan lanjutan secara tepat. Guru bimbingan dan konseling memiliki peran penting dalam membantu peserta didik merencanakan karier melalui berbagai bimbingan karier. Salah satu upaya yang dapat dilakukan adalah dengan menggunakan media pembelajaran yang menarik, seperti media pohon karier. Penelitian ini bertujuan untuk 1) mendeskripsikan peran guru bimbingan dan konseling dalam bimbingan karier, 2) mendeskripsikan pelaksanaan bimbingan karier di SMP Santo Aloysius Turi, 3) mendeskripsikan pengalaman peserta didik dalam proses pelaksanaan bimbingan karier menggunakan media pohon karier di SMP Santo Aloysius Turi.

Penelitian ini menggunakan metode penelitian **kualitatif deskriptif**. Subjek penelitian terdiri dari guru bimbingan dan konseling serta beberapa peserta didik di SMP Santo Aloysius Turi. Teknik pengumpulan data dilakukan melalui wawancara, observasi, dan dokumentasi. Analisis data dilakukan secara deskriptif untuk menggambarkan hasil penelitian secara sistematis.

Hasil penelitian menunjukkan bahwa perencanaan karier peserta didik di SMP Santo Aloysius Turi dilaksanakan melalui bimbingan karier yang diberikan secara bertahap sesuai dengan tingkat kelas peserta didik. Guru bimbingan dan konseling memiliki peran penting sebagai fasilitator, motivator, dan pembimbing dalam membantu peserta didik merencanakan masa depan. Penggunaan media pohon karier dalam bimbingan karier membantu peserta didik mengenali potensi diri, memahami hubungan antara minat dan kemampuan, serta memvisualisasikan rencana masa depan secara lebih terstruktur.

Kata kunci: bimbingan dan konseling, perencanaan karier, media pohon karier, peran guru

ABSTRACT

THE ROLE OF GUIDANCE AND COUNSELING TEACHERS IN SUPPORTING STUDENTS' CAREER PLANNING THROUGH THE USE OF CAREER TREE

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This research is motivated by the importance of career planning for students from an early age so that they are able to recognize their potential and determine appropriate choices for further education. Guidance and counseling teachers have an important role in helping students plan their careers through career guidance services. One effort that can be applied is the use of interesting learning media, such as career tree media. This study aims to 1) describe the role of guidance and counseling teachers in career guidance, 2) describe the implementation of career guidance at SMP Santo Aloysius Turi, 3) describe the experiences of students in the process of implementing career guidance using career tree media at SMP Santo Aloysius Turi.

*This study used a **descriptive qualitative research** method. The research subjects consisted of guidance and counseling teachers and several students at SMP Santo Aloysius Turi. Data were collected through interviews, observations, and documentation. The data were analyzed descriptively to present the findings in a systematic way.*

The results showed that students' career planning at SMP Santo Aloysius Turi was carried out through career guidance services provided gradually according to students' grade levels. Guidance and counseling teachers played important roles as facilitators, motivators, and guides in helping students plan their future. The use of career tree media in career guidance services helped students recognize their potential, understand the relationship between interests and abilities, and visualize their future plans in a more structured way.

Keywords: guidance and counseling, career planning, career tree media, role of guidance and counseling teachers.