

ABSTRAK

Sara, Awega. 2026. **Peningkatan Motivasi dan Hasil Belajar Siswa Kelas XI TKI B SMK Negeri 2 Depok Melalui Media Zep Quiz Pada Materi Teks Puisi**. Skripsi. Yogyakarta. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Permasalahan yang muncul dalam penelitian ini yaitu rendahnya motivasi belajar dan hasil belajar siswa kelas XI TKI B pada materi teks puisi. Hal tersebut terjadi karena guru belum optimal dalam memanfaatkan media pembelajaran interaktif. Maka dari itu, penelitian ini bertujuan untuk mendeskripsikan peningkatan motivasi belajar dan hasil belajar siswa kelas XI TKI B SMK Negeri 2 Depok melalui media *Zep Quiz* pada materi teks puisi. Jenis penelitian yang digunakan dalam penelitian ini yaitu metode Penelitian Tindakan Kelas (PTK) menurut Subyantoro (2019). Tindakan yang dilakukan terdapat 2 siklus, yaitu siklus I dan siklus II, tetapi sebelum melakukan kedua tindakan tersebut, peneliti melaksanakan tindakan prasiklus. Kemudian, tempat pelaksanaan penelitian ini di SMK Negeri 2 Depok Yogyakarta dengan waktu pelaksanaan 23 April hingga 7 Mei 2026. Subjek penelitian adalah siswa kelas XI TKI B yang berjumlah 35 siswa. Dalam penelitian ini, teknik pengumpulan data diperoleh melalui observasi, wawancara, angket, tes, dan dokumentasi. Teknik analisis data yang dilakukan oleh peneliti secara kualitatif dan kuantitatif.

Berdasarkan hasil penelitian, menunjukkan bahwa terjadi peningkatan motivasi dan hasil belajar secara signifikan melalui media *Zep Quiz* di kelas XI TKI B. Diperoleh nilai rata-rata motivasi belajar pada siklus II mencapai 3,75 dengan kategori “Sangat Baik”. Pada hasil belajar saat tindakan siklus II diperoleh nilai rata-rata pengetahuan sebesar 92,23, nilai rata-rata keterampilan sebesar 83,00, dan nilai rata-rata keterampilan mencapai 91,09. Dengan demikian, penerapan media *Zep Quiz* dapat meningkatkan motivasi dan hasil belajar siswa serta menciptakan pembelajaran yang menarik, menyenangkan, dan inovatif.

Kata kunci: motivasi belajar, hasil belajar, *Zep Quiz*, teks puisi.

ABSTRACT

Sara, Awega. 2026. **Improving the Motivation and Learning Outcomes of Class XI TKI B Students at SMK Negeri 2 Depok Through the Zep Quiz Media on Poetry Text Material**. Thesis. Yogyakarta. Indonesian Language and Literature Education Study Program, Department of Language and Arts, Faculty of Teacher Training and Education, Sanata Dharma University.

The problem addressed in this study was the low learning motivation and learning outcomes of Grade XI TKI B students in learning poetry texts. This problem occurred because teachers had not optimally utilized interactive learning media. Therefore, this study aimed to describe the improvement of students' learning motivation and learning outcomes through the use of Zep Quiz as a learning medium in poetry text instruction for Grade XI TKI B students at SMK Negeri 2 Depok. This study employed the Classroom Action Research (CAR) method proposed by Subyantoro (2019). The research was conducted in two cycles, namely Cycle I and Cycle II, preceded by a pre-cycle stage. The study took place at SMK Negeri 2 Depok, Yogyakarta, from April 23 to May 7, 2026. The participants were 35 students of Grade XI TKI B. Data were collected through observation, interviews, questionnaires, tests, and documentation, and were analyzed using both qualitative and quantitative methods.

The findings showed a significant improvement in students' learning motivation and learning outcomes through the implementation of Zep Quiz. In Cycle II, the average learning motivation score reached 3.75, which was categorized as "Very Good." The average knowledge score was 92.23, the average skills score was 83.00, and the overall average learning outcome score reached 91.09. These findings indicate that the use of Zep Quiz effectively improved students' learning motivation and learning outcomes while creating a more engaging, enjoyable, and innovative learning environment.

Keywords: learning motivation, learning outcomes, Zep Quiz, poetry