

ABSTRAK

PENGARUH CAREER PLANNING, CAREER ADAPTABILITY, DAN NETWORKING TERHADAP PERCEIVED EMPLOYABILITY DENGAN SELF EFFICACY SEBAGAI MEDIASI Studi Pada Mahasiswa Program Sarjana FBE USD Angkatan 2022

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Penelitian ini bertujuan untuk mengetahui: 1) pengaruh secara langsung *career planning* terhadap *perceived employability* mahasiswa, 2) pengaruh secara langsung *career adaptability* terhadap *perceived employability* mahasiswa, 3) pengaruh secara langsung *networking* terhadap *perceived employability* mahasiswa, 4) pengaruh *career planning* terhadap *perceived employability* dengan dimediasi oleh *self efficacy*, 5) pengaruh *career adaptability* terhadap *perceived employability* dengan dimediasi oleh *self efficacy*, 6) pengaruh *networking* terhadap *perceived employability* mahasiswa dengan dimediasi oleh *self efficacy*. Populasi dalam penelitian ini adalah mahasiswa program sarjana Fakultas Bisnis dan Ekonomi Angkatan 2022 Universitas Sanata Dharma angkatan 2022. Teknik pengambilan sampel menggunakan *nonprobability sampling* dengan *proportionate quota sampling*. Penelitian ini menggunakan 206 responden sebagai sampel yang datanya diperoleh melalui penyebaran kuesioner online dalam bentuk Google Form. Teknik analisis data menggunakan *Partial Least Square* yaitu SmartPLS 4. Hasil penelitian menunjukkan bahwa : 1) *career planning* secara langsung berpengaruh terhadap *perceived employability* mahasiswa, 2) *career adaptability* secara langsung tidak berpengaruh terhadap *perceived employability* mahasiswa, 3) *networking* secara langsung berpengaruh terhadap *perceived employability* mahasiswa, 4) *career planning* berpengaruh terhadap *perceived employability* mahasiswa dengan dimediasi oleh *self efficacy*, 5) *career adaptability* berpengaruh terhadap *perceived employability* mahasiswa dengan dimediasi oleh *self efficacy*, 6) *networking* berpengaruh terhadap *perceived employability* mahasiswa dengan dimediasi oleh *self efficacy*.

Kata kunci : *Career Planning*, *Career Adaptability*, *Networking*, *Perceived Employability*, dan *Self Efficacy*.

ABSTRACT

**THE INFLUENCE OF CAREER PLANNING, CAREER ADAPTABILITY,
AND NETWORKING ON PERCEIVED EMPLOYABILITY WITH SELF-
EFFICACY AS A MEDIATING VARIABLE**

A Study on Undergraduate Students of FBE USD Class of 2022

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This study aims to examine: 1) the direct effect of career planning on perceived employability, 2) the direct effect of career adaptability on perceived employability, 3) the direct effect of networking on perceived employability, 4) the effect of career planning on perceived employability as partially mediated (complementary partial mediation) by self efficacy, 5) the effect of career adaptability on perceived employability as fully mediated (full mediation) by self efficacy, 6) the effect of networking on perceived employability as partially mediated (complementary-partial mediation) by self efficacy. The population of this study consisted of undergraduate students from the Faculty of Business and Economics, Sanata Dharma University, class of 2022. Sampling was conducted using a nonprobability sampling method with a proportionate quota sampling approach, yielding 206 respondents through an online questionnaire distributed via Google Form. Data were analyzed using the Partial Least Square method with the assistance of SmartPLS 4 software. The results indicate that: 1) career planning directly affects perceived employability, 2) career adaptability does not directly affect perceived employability, 3) networking directly affects perceived employability, 4) career planning affects perceived employability with complementary partial mediation by self efficacy, 5) career adaptability affects perceived employability with full mediation by self efficacy, 6) networking affects perceived employability with complementary-partial mediation by self efficacy.

Keywords: Career Planning, Career Adaptability, Networking, Perceived Employability, Self Efficacy

