

ABSTRAK

PENINGKATAN MOTIVASI DAN PRESTASI BELAJAR MENGUNAKAN KARTU BERGAMBAR MATERI KEBUDAYAAN DAERAH PADA SISWA KELAS IV SDK WIROBRAJAN 1

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Penelitian ini didasarkan pada wawancara, observasi, dan kuesioner yang dibagikan kepada siswa kelas IV di SDK Wirobrajan 1. Secara umum, motivasi belajar siswa tergolong rendah, dan prestasi mereka dalam mata pelajaran budaya daerah belum memenuhi KKTP sekolah sebesar 70,00. Penelitian ini bertujuan untuk meningkatkan motivasi dan prestasi siswa kelas IV melalui penggunaan kartu bergambar dalam pembelajaran budaya daerah.

Penelitian ini merupakan Penelitian Tindakan Kelas (PTK). Subjek penelitian adalah siswa kelas IV di SDK Wirobrajan 1 pada tahun ajaran 2025/2026. Data dikumpulkan melalui observasi, kuesioner, wawancara, dan tes. Teknik analisis data yang digunakan adalah kuantitatif dan kualitatif.

Berdasarkan analisis hasil, dapat disimpulkan bahwa: (1) kartu bergambar meningkatkan motivasi dan prestasi belajar siswa; (2) motivasi dan prestasi belajar siswa meningkat, dengan skor motivasi rata-rata naik dari 47,57 (rendah) menjadi 64,55 (cukup) pada Siklus I dan 90,78 (sangat tinggi) pada Siklus II. Skor prestasi rata-rata meningkat dari 63,27 pada tahap awal menjadi 71,03 pada Siklus I dan 84,59 pada Siklus II; (3) kartu bergambar terbukti efektif, sebagaimana ditunjukkan oleh skor *n-gain* sebesar 0,7840 (tinggi) dengan persentase efektivitas >76% untuk motivasi belajar, dan skor *n-gain* sebesar 0,7556 (tinggi) dengan persentase efektivitas >76% untuk prestasi akademik.

Kata Kunci: Motivasi, Prestasi Belajar, Media Kartu Bergambar.

ABSTRACT

***IMPROVING MOTIVATION AND ACADEMIC ACHIEVEMENT USING
PICTURE CARDS FEATURING LOCAL CULTURAL MATERIALS AMONG
FOURTH-GRADE STUDENTS AT SDK WIROBRAJAN 1***

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This study was based on interviews, observations, and a questionnaire distributed to fourth-grade students at SDK Wirobrajan 1. On average, students' learning motivation was low, and their achievement in local culture had not met the school's minimum competency standard of 70,00. This study aims to improve fourth-grade students' motivation and achievement through the use of picture cards in local culture lessons.

This study is a Classroom Action Research (PTK). The subjects were fourth-grade students at SDK Wirobrajan 1 in the 2025/2026 academic year. Data were collected through observation, questionnaires, interviews, and tests. Quantitative and qualitative data analysis techniques were used.

Based on the analysis of the results, it can be concluded that: (1) picture cards improved students' motivation and achievement; (2) students' motivation and achievement increased, with the average motivation score rising from 47,57 (low) to 64,55 (moderate) in Cycle I and 90,78 (very high) in Cycle II. The average achievement score increased from 63,27 at the initial stage to 71,03 in Cycle I and 84,59 in Cycle II; (3) picture cards were proven effective, as shown by an n-gain score of 0,7840 (high) with an effectiveness percentage of >76% for learning motivation, and an n-gain score of 0,7556 (high) with an effectiveness percentage of >76% for academic achievement.

Keywords: Motivation, Learning Achievement, Picture Card Media.