

ABSTRACT

Sugi, V. D. M. (2016). *The Attainment of Entrepreneurial Knowledge through Service Program Design Class in ELESP of Sanata Dharma University: A Phenomenological Study*. English Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Yogyakarta: Sanata Dharma University.

The research discussed how far English Language Education Study Program (ELESP) students who had joined Service Program Design (SPD) course (KPE 477) obtained the knowledge of entrepreneurship. Based on the survey done to ELESP students' Batch 2012, it showed that 96% ELESP students believed that the course built entrepreneurship skills. Therefore, this research was conducted to see the extent to which they obtained the entrepreneurship knowledge through Service Program Design class. There had not been any systematic studies on this matter.

There were two research questions to answer. They were 1) To what extent did ELESP students obtain the knowledge of Entrepreneurship through Service Program Design Class? and 2) to what extent did the experience of learning in SPD class bring enjoyable atmosphere across the period?.

The research used qualitative method. It was a phenomenological study in SPD class. To answer the first question, the data were gathered by interviewing some ELESP students who had joined SPD. Those participants were chosen purposely. To answer the second research question, the data were gathered by questionnaire. Fifty students were chosen to answer the questionnaire.

The findings of the research showed that ELESP students who had joined SPD obtained the knowledge of entrepreneurship. The knowledge of entrepreneurship could be seen through creativity, ingenuity, knowledge and skill. Furthermore, it also shows on how ELESP students obtained the knowledge of entrepreneurship through the characteristics of entrepreneurship. Those characteristics were passion, perseverance, resourcefulness, open-mindedness, and sponge-like nature. In conclusion, the ELESP students obtained much knowledge of entrepreneurship through SPD course and the knowledge of entrepreneurship brought good changes for the students. Therefore, all the activities in SPD should be maintained.

Keywords: Service Program Design, entrepreneurship, characteristics of entrepreneurs, attainment

ABSTRAK

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Penelitian ini mendiskusikan seberapa jauh mahasiswa Pendidikan Bahasa Inggris (PBI) yang sudah mengambil matakuliah Service Program Design (SPD) (KPE 477) memperoleh pengetahuan tentang ‘entrepreneurship’. Berdasarkan survey terhadap mahasiswa PBI angkatan 2012, menunjukkan bahwa 96% mahasiswanya berpendapat sama bahwa SPD merupakan kelas yang di design untuk membentuk ketrampilan-ketrampilan di bidang ‘entrepreneurship’. Dengan demikian, penelitian ini dilakukan untuk melihat seberapa jauh mahasiswanya memperoleh pengetahuan tentang ‘entrepreneurship’ di kelas Service Program Design karena belum ada penelitian yang sistematis terhadap hal tersebut.

Dalam penelitian ini, terdapat dua rumusan masalah 1) seberapa jauh mahasiswa PBI mendapatkan pengetahuan tentang ‘entrepreneurship’ melalui kelas Service Program Design (SPD)? dan 2) seberapa jauh pengalaman belajar mereka di SPD membawa atmosfer yang berkesan selama 1 semester?

Penelitian ini menggunakan metode kualitatif dalam bentuk studi fenomena di kelas SPD. Untuk menjawab rumusan masalah pertama, data yang dikumpulkan melalui wawancara terhadap beberapa mahasiswa PBI yang sudah mengikuti kelas SPD. Mahasiswa dipilih dengan metode dengan tujuan tertentu. Untuk menjawab rumusan masalah yang kedua, data yang dikumpulkan melalui kuesioner. Ada 80 mahasiswa yang dipilih untuk menjawab pertanyaan-pertanyaan yang telah dicantumkan di kuesioner tersebut.

Temuan-temuan dari penelitian ini menunjukkan bahwa mahasiswa PBI yang sudah mengikuti kelas SPD mendapatkan pengetahuan tentang ‘entrepreneurship’ secara lengkap. Pengetahuan ‘entrepreneurship’ tersebut dapat dilihat melalui dasarnya yang berkaitan dengan kreatifitas, kecerdikan, keluasan pengetahuan, dan ketrampilan. Lebih jauh lagi, hal tersebut ditunjukkan melalui bagaimana mahasiswa PBI memperoleh pengetahuan ‘entrepreneurship’ berdasarkan karakteristiknya. Karakteristiknya adalah passion, perseverance, resourceful, open-mindedness, dan sponge-like nature. Kesimpulannya, mahasiswa PBI mendapat banyak pengetahuan ‘entrepreneurship’ di kelas SPD. Pengetahuan ‘entrepreneurship’ berdampak bagus pada perubahan dalam diri mahasiswa. Dengan demikian, bisa dikatakan semua aktifitas di kelas SPD harus dipertahankan.

Kata kunci: Service Program Design, entrepreneurship, characteristics of entrepreneurs, attainment