

## ABSTRAK

**Pratiwi, Agatha Regina.** 2016. *Strategi Pengembangan Budaya Baca Melalui Membaca Pemahaman Pada Mahasiswa Kelas A Semester IV Program Studi Pendidikan Bahasa dan Sastra Indonesia Universitas Sanata Dharma, Yogyakarta Tahun Ajaran 2016*. Skripsi. Yogyakarta: Program Studi Pendidikan Bahasa Sastra Indonesia, Universitas Sanata Dharma.

Penelitian ini mengkaji tentang strategi pengembangan budaya baca melalui membaca pemahaman pada mahasiswa Program Studi Pendidikan Bahasa dan Sastra Indonesia Universitas Sanata Dharma Semester IV, Yogyakarta tahun ajaran 2016 berdasarkan hasil faktor yang mempengaruhi kemampuan membaca dan hasil tes kemampuan membaca pemahaman. Tujuan dari penelitian ini adalah mendeskripsikan langkah-langkah sebagai upaya dari strategi pengembangan budaya baca melalui kemampuan membaca pemahaman.

Penelitian ini menggunakan jenis penelitian pengembangan. Penelitian dan pengembangan ini mengacu pada 10 tahapan dari Sugiyono yang disederhanakan menjadi 6 tahapan, yaitu studi pendahuluan, pengumpulan data, dan desain produk, validasi produk, revisi desain hingga uji coba kepada mahasiswa. Data dalam studi pendahuluan diperoleh melalui penyebaran angket. Angket penelitian tersebut bertujuan mengetahui (1) faktor-faktor internal dan eksternal yang mempengaruhi kemampuan membaca, (2) hasil tes kemampuan membaca pemahaman, dan (3) langkah-langkah pengembangan budaya baca melalui kemampuan membaca pemahaman. Penelitian ini dilaksanakan terhadap 47 mahasiswa Program Studi Pendidikan Bahasa dan Sastra Indonesia Universitas Sanata Dharma Semester IV, Yogyakarta pada bulan Februari 2016. Pengembangan budaya baca melalui kemampuan membaca pemahaman berdasarkan enam aspek membaca pemahaman, yakni (1) menangkap arti kata, (2) menangkap makna tersurat, (3) menangkap makna tersirat, (4) menarik kesimpulan isi bacaan, (5) memprediksi maksud penulis, dan (6) mengevaluasi bacaan. Selain enam aspek tersebut, pengembangan budaya baca juga mempertimbangkan faktor pendukung budaya baca berdasarkan faktor yang mempengaruhi kemampuan baca mahasiswa.

Hasil penelitian ini menunjukkan bahwa faktor yang mempengaruhi kemampuan membaca berada dalam kategori tinggi dengan rata-rata sebesar 23. Hasil tes kemampuan membaca pemahaman dinyatakan tinggi pula. Oleh karena itu, langkah-langkah yang disusun untuk mengembangkan budaya baca melalui kemampuan membaca pemahaman adalah (1) Kewajiban membaca secara terus-menerus, (2) Latihan secara terus-menerus, (3) Adanya hadiah/reward, (4) Adanya hukuman, (5) Merencanakan langkah-langkah membaca pemahaman, (6) Membentuk kelompok diskusi, (7) Menyampaikan harapan atas dasar hasil membaca, (8) Menciptakan lingkungan yang kondusif, (9) Memperkaya literatur dan sumber bacaan, (10) Membuat lomba meringkas buku dan mempresentasikan di depan umum. Jadi, langkah-langkah pengembangan budaya baca tersebut diharapkan dapat menjadi strategi yang meningkatkan budaya baca dan kemampuan membaca pemahaman mahasiswa.

## **ABSTRACT**

**Pratiwi, Agatha Regina.** 2016. *The Strategy of Reading Culture Development through Reading Comprehension on Semester IV (Four) Class A in Academic Year 2016, Indonesian Language and Literature Study Program of Sanata Dharma University, Yogyakarta. Thesis.* Yogyakarta: Indonesian Language and Literature Study Program of Sanata Dharma University.

The research examines the reading culture development through reading comprehension on semester IV (four) class A in academic year 2016, Indonesian Language and Literature Study Program of Sanata Dharma University, Yogyakarta based on the result of factors that affect reading ability and the result of reading comprehension tests. This research aims to describe the steps as efforts to develop the reading culture through reading comprehension.

This research used research and development. Research and development refers to the 10 stages of Sugiyono which are simplified into 6 stages, namely preliminary studies, data collection, and product design, product validation, revising the design until the test to students. Data in a preliminary study was obtained by distributing questionnaire. This type of research was used to determine (1) the internal factors and external factors influencing reading ability, (2) the results of tests reading comprehension, and (3) the steps of reading culture development through reading comprehension. This research was conducted with 47 students in semester IV of Indonesian Language and Literature Study Program of Sanata Dharma University in, Yogyakarta on February 2016. The reading culture development through reading comprehension is based on six aspects of reading comprehension, namely (1) capture the meaning of the word, (2) capture the explicit meaning, (3) capture the implicit meaning, (4) resume the content of reading, (5) predict the author's intent, and (6) evaluate the readings. In addition to those six aspects, reading culture development also consider supporting factors of reading culture based on the factors affecting the reading culture.

The results of this study showed that factors affecting reading skills were in high category. The result of reading comprehension test was also high. The result was obtained after it was found out that the average score of reading comprehension test was 23 which belonged to high category. Therefore, the steps which were arranged to develop reading culture through reading comprehension were (1) obligation to read continuously, (2) exercise continuously, (3) the gift/ reward, (4) the punishment, (5) plan the steps of reading comprehension, (6) make a discussion group, (7) share the expectation of the reading result, (8) create a conducive environment, (9) enrich the literature and reading materials, (10) make book summarizing competition and present it in public. Therefore, the steps of reading culture development are expected to be able to improve the reading culture and students' reading comprehension ability.