

ABSTRAK

Fitria, Ahmad. (2016). Pengembangan Media Konvensional Berbasis Multiple Intelligence Kelas IV.

Pencapaian tujuan kurikulum 2013 dapat dikembangkan dengan *multiple intelligence* menurut teori Gardner. Pengembangan prototipe media konvensional ini mengakomodasi *multiple intelligence*. Tujuan dari pengembangan media ini adalah untuk: (1) menghasilkan media konvensional, (2) menilai kualitas prototipe media konvensional. Peserta didik SDN Kalasan 1 memiliki berbagai kecerdasan yang meliputi: kecerdasan linguistik dimana siswa mampu berbahasa pada saat mempresentasikan depan kelas, kecerdasan matematis logis dimana siswa mampu mengerjakan soal-soal matematika dengan baik, kecerdasan kinestetik dimana siswa mampu menggerakkan anggota tubuhnya dengan cara menari, kecerdasan musical dimana siswa mampu mengolah rasa dengan bermain musik, kecerdasan interpersonal dimana siswa mampu mengerjakan tugas secara berkelompok, kecerdasan natural dimana siswa mampu menghargai perbedaan agama.

Jenis penelitian ini adalah penelitian dan pengembangan (*research and development*) dari Borg and Gall. Teknik pengumpulan data yang digunakan adalah wawancara dan kuesioner. Teknik analisis data menggunakan teknik analisis deskriptif kuantitatif kemudian dikonversikan ke data kualitatif dengan menggunakan skala Likert.

Prosedur pengembangan media konvensional dilakukan dengan langkah-langkah: (1) potensi dan masalah; (2) pengumpulan data; (3) desain produk; (4) validasi desain; (5) revisi desain. Hasil penelitian menunjukkan bahwa media konvensional memiliki kualitas yang baik. Hal ini ditunjukkan oleh skor rata-rata penilaian dari keempat validator. Pakar validator media konvensional oleh dosen G menunjukkan skor 4,19. Pakar validator media konvensional oleh dosen P menunjukkan 4,09. Pakar validator oleh guru S kelas IV menunjukkan 4,45 dan pakar validator oleh guru S. R kelas IV menunjukkan skor 3,90.

Kata Kunci : penelitian dan pengembangan, media pembelajaran konvensional, *multiple intelligence*

ABSTRACT

Fitria, Ahmad. (2016). Development of Conventional Media Based on Multiple Intelligence for Grade IV.

Achievement of the objectives of the 2013 Curriculum can be developed with Gardner's theory of multiple intelligence. The prototype development of conventional media could accommodate multiple intelligence. School SDN Kalasan 1 has a variety of intelligences include: linguistic intelligence which students were able to speak presentation the class, mathematical intelligence logical that students are able to do math problems well, kinesthetic intelligence where students are able to move his limbs by way of dancing, intelligence where students are able to process musical taste by playing music, interpersonal intelligence where students were able to do the work in groups, natural intelligence where students were able to appreciate the differences of religion. The purpose of the development of the media were to produce conventional media and to assess the quality of the prototype of the conventional media. The research was a research and development based on Borg and Gall. The data gathering techniques used were interview and questionnaire. The data analysis technique was descriptive quantitative analysis technique which was then converted into qualitative data by using Likert scale. The procedure of the development of the conventional media was done through some steps: (1) potential and problem; (2) data gathering; (3) product design; (4) design validation; (5) design revision. The results showed that the conventional media had good quality. It was demonstrated by the mean score of the assessment by four validators. The first expert validator of the conventional media was lecturer G that showed the score of 4.19. The second expert validator of the conventional media was lecturer P that showed the score of 4.09. The third expert validator was a fourth grade teacher, teacher S, that showed the score of 4.45. The last expert validator was fourth grade teacher, teacher S. R that showed the score of 3.90.

Keywords : research and development, conventional learning media, multiple intelligence