

## ABSTRAK

### PENGARUH JENIS KELAMIN, MOTIVASI BELAJAR, DAN BIMBINGANKARIER TERHADAP CITA-CITA SISWA

Studi Kasus Pada Siswa SMK kelas XI Bidang Keahlian Bisnis dan Manajemen  
di Kota Yogyakarta

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Penelitian ini bertujuan untuk mengetahui apakah ada: (1) pengaruh jenis kelamin terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta; (2) pengaruh yang positif dan signifikan motivasi belajar terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta; (3) pengaruh yang positif dan signifikan bimbingan karier terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta.

Jenis penelitian ini adalah deskriptif korelasional dengan metode *Ex Post Facto*. Populasi penelitian ini adalah seluruh siswa SMK kelas XI Bidang Keahlian Bisnis dan Manajemen di Kota Yogyakarta dengan jumlah 656 siswa. Sampel sebanyak 330 siswa (*margin of error* 0,038) diambil dengan menggunakan *Cluster Random Sampling*. Data diambil dengan menggunakan kuesioner dan dianalisis dengan teknik analisis *Chi-Square* dengan taraf signifikan 0,05.

Hasil penelitian ini menunjukkan bahwa: (1) ada pengaruh jenis kelamin terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta ( $\chi^2$  hitung = 10,397; nilai *Sig.* = 0,001); (2) ada pengaruh yang positif dan signifikan motivasi belajar terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta ( $\chi^2$  hitung = 30,530; nilai *Sig.* = 0,000; nilai *Pearson's R* = 0,304). Derajat asosiasi cukup/sedang ( $C = 0,291$ ;  $C_{maks} = 0,707$ ;  $C/C_{maks} = 0,41$  berada pada rentang  $0,40 < C/C_{maks} \leq 0,60$ ); (3) ada pengaruh yang positif dan signifikan bimbingan karier terhadap cita-cita siswa SMK kelas XI di Kota Yogyakarta ( $\chi^2$  hitung = 50,089; nilai *Sig.* = 0,000; nilai *Pearson's R* = 0,390). Derajat asosiasi cukup/sedang ( $C = 0,363$ ;  $C_{maks} = 0,707$ ;  $C/C_{maks} = 0,513$  berada pada rentang  $0,40 < C/C_{maks} \leq 0,60$ ).

**Kata kunci:** Jenis Kelamin, Motivasi Belajar, Bimbingan Karier, dan Cita-Cita siswa.

## ABSTRACT

### THE INFLUENCE OF GENDER, LEARNING MOTIVATION, AND CAREER GUIDANCE TO STUDENT'S IDEALS

A Case Study at Private Vocational High Schools of Business and Management in Yogyakarta

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This research was intended to know: (1) the influence of gender to student's ideals at Private Vocational High Schools of class XI in Yogyakarta; (2) the positive and significant influence of learning motivation to student's ideals at Private Vocational High Schools of class XI in Yogyakarta; (3) the positive and significant influence of career guidance to student's ideals at Private Vocational High Schools of class XI in Yogyakarta.

This is a descriptive correlational research with Ex Post Facto method. The population of this research were 656 students at Private Vocational High Schools of class XI Business and Management. The samples were 330 students (0,038 margin of error) taken using Cluster Random Sampling. The data were collected by using questionnaires and analysed by using Chisquare with significant level 0,05.

The result of this research shows that: (1) there is an influence of gender to student's ideals at Private Vocational High Schools of class XI in Yogyakarta ( $\text{Chisquare}_{\text{Count}} = 10,397$ ;  $\text{Asymp. Sig} = 0,001$ ); (2) there is positive and significant influence of learningmotivation to student's ideals at Private Vocational High Schools of class XI in Yogyakarta ( $\text{Chisquare}_{\text{Count}} = 30,530$ ;  $\text{Asymp. Sig} = 0,000$ ;  $\text{Pearson's } R = 0,304$ ). Middle association degree ( $C = 0,291$ ;  $C_{maks} = 0,707$ ;  $C/C_{maks} = 0,41$  is in between  $0,40 < C/C_{maks} \leq 0,60$ ); (3) there is positive and significant influence of career guidance to student's ideals at Private Vocational High Schools of class XI in Yogyakarta ( $\text{Chisquare}_{\text{Count}} = 50,089$ ;  $\text{Asymp. Sig.} = 0,000$ ;  $\text{Pearson's } R = 0,390$ ). Middle association degree ( $C = 0,363$ ;  $C_{maks} = 0,707$ ;  $C/C_{maks} = 0,513$  is in between  $0,40 < C/C_{maks} \leq 0,60$ ).

*Keyword: Gender, Learning Motivation, Career Guidance, and Student's Ideals*