

ABSTRAK

ANALISIS TINGKAT LITERASI KEUANGAN MAHASISWA

Studi kasus Mahasiswa S1 Prodi Akuntansi Fakultas Ekonomi
Universitas Sanata Dharma

Bernardus Herdawan Wicaksono Retang
Universitas Sanata Dharma
Yogyakarta
2016

Penelitian ini bertujuan untuk mengetahui tingkat literasi keuangan mahasiswa S1 Prodi yang ditinjau dari aspek literasi keuangan yang meliputi *money management, spending and debt management, understanding income, dan saving and investment*.

Penelitian ini dilakukan di Prodi Akuntansi Fakultas Ekonomi Universitas Sanata Dharma pada bulan April sampai dengan Juni 2016. Pengumpulan data yang diperlukan adalah dengan penyebaran kuesioner. Teknik analisis data untuk menjawab permasalahan yaitu dengan menggunakan analisis deskriptif.

Hasil penelitian menunjukkan bahwa tingkat literasi keuangan mahasiswa Prodi Akuntansi Universitas Sanata Dharma masih rendah. Hal ini dikarenakan karena pengetahuan mahasiswa tentang keuangan masih rendah, yang meliputi *money management, spending and debt management, understanding income, dan saving and investment*.

Kata kunci : Tingkat literasi keuangan mahasiswa, aspek literasi keuangan, Prodi Akuntansi, Fakultas Ekonomi, Universitas Sanata Dharma

ABSTRACT

The Analysis of Students Financial Literacy

Case Study of Undergraduate Students Department of Accounting Faculty of Economics in
Sanata Dharma University

Bernardus Herdawan Wicaksono Retang
Sanata Dharma University
Yogyakarta
2016

This study aims to determine the level of financial literacy of undergraduate students. Level of financial literacy observed from the aspect of financial literacy were money management, spending and debt management, understanding income, and saving and investment.

This research was conducted in Department of Accounting, Faculty of Economics in Sanata Dharma University from April to June 2016. Data were collected by questionnaires. The data analysis technique was descriptive analysis.

The research concluded that level of financial literacy from undergraduate students Department of Accounting in Sanata Dharma University are still low. This is because student's knowledge about financial literacy was low, such as money management, spending and debt management, understanding income, and saving and investment.

Keywords: financial literacy students, aspect of financial literacy, accounting study program, economics faculty, Sanata Dharma University

