

ABSTRAK

HUBUNGAN *NUMBER OF BRANCHES*, *MANAGEMENT EFFICIENCY*, DAN KOMPETISI DENGAN PROFITABILITAS BANK

(Studi Empiris pada Bank yang terdaftar di Bursa Efek Indonesia Periode Tahun 2010-2014)

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Penelitian ini bertujuan untuk mengetahui hubungan antara *number of branches* dan profitabilitas, hubungan antara *management efficiency* dan profitabilitas, dan hubungan antara kompetisi dan profitabilitas.

Jenis penelitian ini adalah studi empiris. Data yang digunakan adalah data sekunder yang diperoleh dengan menggunakan teknik dokumentasi. Teknik analisis data yang digunakan adalah analisis tabulasi silang (*crosstab*).

Hasil penelitian ini menunjukkan bahwa 1) *number of branches* memiliki hubungan negatif dengan profitabilitas. 2) *Management efficiency* memiliki hubungan negatif dengan profitabilitas. 3) Kompetisi memiliki hubungan kuat dan negatif dengan profitabilitas.

Kata kunci: Profitabilitas, *Number of Branches*, *Management Efficiency*, Kompetisi.

ABSTRACT

***THE RELATIONSHIPS NUMBER OF BRANCHES, MANAGEMENT
EFFICIENCY, AND COMPETITION WITH BANK PROFITABILITY***

***(Empirical Studies on The Banks Listed on The Indonesia Stock Exchange in
2010 – 2014)***

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Research aims to examine the relationship between number of branches and the profitability, the relationship between management efficiency and the profitability, and the relationship between the competition and the profitability.

The kind of research this is empirical studies. The data used was secondary data obtained by using a documentation. Technique analysis the data used was analysis tabulation cross (crosstab).

This research result indicates that 1) number of branches has a negative relationship with the profitability; 2) management efficiency has a negative relationship with the profitability; 3) the competition has a strong and negative relationship with the profitability

Keyword: Profitability, Number of Branches, Management Efficiency, Competition.