

**ABSTRAK**

**PENERAPAN MODEL PEMBELAJARAN KOOPERATIF TIPE  
*STUDENT TEAMS ACHIEVEMENT DIVISION (STAD)* UNTUK  
MENINGKATKAN MOTIVASI BELAJAR DAN PEMAHAMAN SISWA  
PADA MATA PELAJARAN AKUNTANSI KELAS XI IPS 2  
SMA NEGERI 1 GODEAN**

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Penelitian ini bertujuan untuk meningkatkan motivasi belajar dan pemahaman siswa setelah penerapan model pembelajaran kooperatif tipe *Student Teams Achievement Division (STAD)* pada mata pelajaran akuntansi.

Jenis penelitian ini adalah penelitian tindakan kelas. Subjek penelitian adalah siswa kelas XI IPS 2 SMA Negeri 1 Godean. Pelaksanaan tindakan kelas ini dilakukan dalam dua siklus yang tiap siklusnya meliputi empat tahap, yaitu: perencanaan, tindakan, observasi, dan refleksi. Teknik pengumpulan data dilakukan dengan metode observasi, wawancara, dokumentasi dan kuesioner. Teknik analisis data yang digunakan adalah analisis deskriptif dan analisis komparatif.

Hasil penelitian menunjukkan bahwa penerapan model pembelajaran kooperatif tipe STAD dapat meningkatkan: (1) motivasi belajar siswa kelas XI IPS 2 SMA Negeri 1 Godean pada mata pelajaran akuntansi (rata-rata motivasi belajar siswa pada: awal penelitian = 47,56, siklus I = 53,41, siklus II = 58,88 ; jumlah siswa yang memenuhi target yang ditetapkan pada : awal penelitian = 6,25%, siklus I = 31,25%, siklus II = 75%); (2) pemahaman siswa (rata-rata pemahaman siswa dilihat dari *post test* pada : siklus I = 84, siklus II = 92 ; jumlah siswa yang memenuhi target yang ditetapkan pada : siklus I = 81,25%, siklus II = 90,625%).

**ABSTRACT**

**THE IMPLEMENTATION OF COOPERATIVE LEARNING MODEL  
TYPE *STUDENT TEAMS ACHIEVEMENT DIVISION (STAD)* TO  
INCREASE LEARNING MOTIVATION AND STUDENT'S  
COMPREHENSION IN ACCOUNTING SUBJECTS ON THE ELEVENTH  
GRADE STUDENTS OF SOCIAL SCIENCES DEPARTEMENT IN ONE  
STATE SENIOR HIGH SCHOOL GODEAN**

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This research aims to increase the motivation and student's comprehension after the implementation of cooperative learning model type Student Teams Achievement Division (STAD) in accounting subjects.

This research is a classroom action research. The participants of this research were students of the Eleventh Grade of Social Sciences Departement in One State Senior High School Godean. This research was conducted in two cycles which each cycle covered four steps, those were: planning, conducting, observing, and reflecting. The methods of collecting by the data were observing, interview, documentation, dan questionnaire. The data were analyzed by using descriptive and comparative analysis.

The results of this research show that implementation of cooperative learning model type STAD can improve: (1) student's learning motivation on the eleventh grade students of social sciences dapartement in one state senior high school Godean in accounting subjects (the average of student's learning motivation in: initial = 47,56, the first cycle = 53,41, the second cycle = 58,88; the total number of students who reached the target, in : initial = 6,25%, the first cycle = 31,25%, the second cycle = 75%); (2) student's comprehension (the average of student's comprehension of the post test in the first cycle = 84, the second cycle = 92; the total number of students who reached the target, in : the first cycle = 81,25%, the second cycle = 90,625%).