

ABSTRAK

PENGARUH PERSEPSI ATAS KUALITAS PELATIHAN DAN MOTIVASI MENGIKUTI PELATIHAN PADA NIAT BERWIRAUSAHA Pada Kaum Difabel di Daerah Istimewa Yogyakarta

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Penelitian ini bertujuan untuk mengetahui: 1) apakah persepsi atas kualitas pelatihan berpengaruh pada niat berwirausaha, 2) apakah motivasi mengikuti pelatihan berpengaruh pada niat berwirausaha, 3) terdapat perbedaan persepsi atas kualitas pelatihan dilihat dari jenis difabel untuk tuna daksa, tuna netra dan tuna rungu wicara. Jenis penelitian yang digunakan dalam penelitian ini adalah penelitian kuantitatif yang bersifat survei. Populasi dan sampel pada penelitian ini adalah sama, yaitu difabel tuna daksa, tuna netra dan tuna rungu wicara pada Balai Rehabilitasi Terpadu Pusat Disabilitas, Pundong, Bantul, Yogyakarta. Data diperoleh dengan membagikan kuesioner tentang persepsi atas kualitas pelatihan, motivasi mengikuti pelatihan dan niat berwirausaha kepada 115 responden. Teknik pengujian dalam penelitian ini yaitu pengujian validitas dan reliabilitas, sedangkan teknik analisis data menggunakan uji asumsi klasik dan uji T. Hasil penelitian menunjukkan bahwa 1) persepsi atas kualitas pelatihan berpengaruh positif pada niat berwirausaha, 2) motivasi mengikuti pelatihan berpengaruh positif pada niat berwirausaha, 3) terdapat minimal dua rata-rata yang berbeda persepsi atas kualitas pelatihan jika dilihat dari jenis difabel tuna daksa, tuna netra dan tuna rungu wicara.

Kata kunci: Persepsi Atas Kualitas Pelatihan, Motivasi Mengikuti Pelatihan,
Niat Berwirausaha.

ABSTRACT

THE INFLUENCE OF PERCEPTION ON TRAINING QUALITY AND MOTIVATION TO PARTICIPATE IN TRAINING TOWARDS ENTREPRENEURSHIP INTENTIONS on the Disabled in Yogyakarta

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This research aims to find out: 1) whether perception of the training quality influence the entrepreneurship intention, 2) whether motivation to participate in training influence the entrepreneurship intention, 3) differences in perception of the quality of training based on the types of disabilities: for persons with physical disabilities, persons with visual impairments and persons with hearing and speech impairments. This research is quantitative survey research. Population and sample in this research are the same, namely persons with physical disabilities, persons with visual impairments and persons with hearing and speech impairments at Balai Rehabilitasi Terpadu Penyandang Disabilitas, Pundong, Bantul, Yogyakarta. Data is obtained by distributing questionnaires about perceptions of the training quality, motivation to participate in training and entrepreneurship intention to one hundred and fifteen respondents. The testing techniques in this research are testing the validity and reliability testing, while techniques of analysis data used are classic assumption test and T. testing. The research found that 1) perception of the training quality had positive influence on the entrepreneurship intention, 2) motivation to participate training had positive influence on the entrepreneurship intention, 3) there are at least two different perceptions of the training quality based on the three types of disabilities being discussed: persons with physical disabilities, persons with visual impairments and persons with hearing and speech impairments.

Keywords: Perception on Quality Training, Motivation to Participate in Training, Entrepreneurship Intention.