

## ABSTRAK

### PENGEMBANGAN LEMBAR KERJA SISWA (LKS) DENGAN MEDIA GAMBAR UNTUK PEMBELAJARAN EKONOMI BAGI SISWA KELAS X SMA

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Penelitian ini bertujuan untuk mengembangkan lembar kerja siswa dengan media gambar yang layak digunakan untuk pembelajaran ekonomi, khususnya pada materi pasar bagi siswa kelas X SMA.

Jenis penelitian ini adalah penelitian dan pengembangan (*Research and Development*). Pengembangan Lembar Kerja Siswa (LKS) dilakukan melalui beberapa tahapan, yaitu: (1) analisis kebutuhan, (2) analisis pembelajaran, (3) analisis siswa dan lingkungan, (4) merumuskan tujuan, (5) mengembangkan instrumen, (6) mengembangkan strategi pembelajaran, (7) mengembangkan dan memilih bahan pembelajaran, (8) merancang dan melaksanakan evaluasi formatif, (9) melakukan revisi produk. Validasi dilakukan oleh dua ahli materi dan satu ahli media. Uji coba dilakukan tiga tahap, yaitu uji coba perorangan, uji coba kelompok kecil, dan uji coba lapangan. Data dikumpulkan melalui kuesioner dan wawancara. Data berupa hasil penilaian mengenai kualitas produk dan saran untuk perbaikan produk/dianalisis secara deskriptif.

Hasil penelitian menunjukkan bahwa produk Lembar Kerja Siswa layak untuk digunakan dalam pembelajaran ekonomi. Hal tersebut ditunjukkan oleh: (1) hasil penilaian dari ahli materi I yang termasuk dalam katagori “sangat baik” dengan rerata skor sebesar 4,41; (2) hasil penilaian dari ahli materi II yang termasuk dalam katagori “baik” dengan rerata skor sebesar 3,54; (3) hasil penilaian dari ahli media yang termasuk dalam katagori “baik” dengan rerata skor sebesar 4,06; (4) hasil penilaian siswa pada uji coba perorangan yang termasuk dalam katagori “sangat baik” dengan rerata skor sebesar 4,26; (5) hasil penilaian siswa pada uji coba kelompok kecil yang termasuk dalam katagori “sangat baik” dengan rerata skor sebesar 4,54; (6) hasil penilaian siswa pada uji coba lapangan yang termasuk dalam katagori “sangat baik” dengan rerata skor sebesar 4,32.

## ABSTRACT

### THE DEVELOPMENT OF STUDENTS WORKING SHEET USING PICTURES AS ECONOMIC LEARNING MEDIA TO TENTH GRADE STUDENTS OF SENIOR HIGH SCHOOL

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The objective of this research is to develop the working sheet using picture as the appropriate economic learning media, especially in learning material entitled market to the tenth grade students of Senior High School.

This research is a Research and Development. The steps of the development of the students working sheet were: (1) need analysis, (2) learning analysis, (3) analyzing students and environment, (4) formulating the general and specific objectives, (5) developing the instrument, (6) developing the instructional strategy, (7) developing and selecting the instructional material, (8) designing and conducting formative evaluation of instruction and (9) revising the product. Validation of the product was done by two experts in material and one expert in media. Trial error of the product was done with three steps such as individual trial, small group trial, and field trial. The techniques of data collection were questionnaires and interviews. The result were the result product quality and suggestion for the improvement of the product or to be analyzed descriptively.

The results of this research show that the student working sheet which has been developed is appropriate as an economic learning. It was proved by (1) the result of the product assessment from the first material expert is in "very good" criteria with the average score is 4,41; (2) the other result of the product assessment from the second material expert is in "good" criteria with the average score is 3,54; (3) the result of the product assessment from the media expert is in "good" criteria with the average score is 4,06; (4) the result of the product assessment from the students in an individual trial is in "very good" criteria with the average score is 4,26; (5) the result of the product assessment from the students in a small group trial is in "very good" criteria with the average score is 4,54; (6) the result of the product assessment from the students in a field trial is in "very good" criteria with the average score is 4,32.