

ABSTRAK

PENGARUH PEMAHAMAN TENTANG PROGRAM KREATIVITAS MAHASISWA (PKM), INTENSITAS SOSIALISASI DAN INDEKS PRESTASI KUMULATIF (IPK) TERHADAP MINAT MAHASISWA MENGIKUTI PKM

(Studi Kasus: Mahasiswa Fakultas Keguruan dan Ilmu Pendidikan Universitas Sanata Dharma)

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Penelitian ini bertujuan untuk mengetahui: (1) pengaruh positif pemahaman tentang PKM terhadap minat mengikuti PKM; (2) pengaruh positif intensitas sosialisasi terhadap minat mengikuti PKM; (3) pengaruh positif indeks prestasi kumulatif terhadap minat mengikuti PKM.

Penelitian ini dilaksanakan pada tanggal 3-7 Desember 2012. Metode pengumpulan data adalah kuesioner. Populasi penelitian ini adalah mahasiswa Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma sebanyak 4.838 mahasiswa. Sampel penelitian ini adalah mahasiswa semester III Fakultas Keguruan dan Ilmu Pendidikan sebanyak 392 mahasiswa. Teknik pengambilan sampel adalah *purposive sampling*. Teknik analisis data adalah *Chi Square*.

Hasil penelitian menunjukkan bahwa: (1) ada pengaruh positif pemahaman tentang PKM terhadap minat mengikuti PKM ($\chi^2_{hitung} = 89,064$; *Asymp. Sig.* = $0,000 < \alpha = 0,05$; dan *Spearman Correlation* = $0,392$); (2) ada pengaruh positif intensitas sosialisasi terhadap minat mengikuti PKM ($\chi^2_{hitung} = 19,137$; *Asymp. Sig.* = $0,000 < \alpha = 0,05$; dan *Spearman Correlation* = $0,214$); (3) tidak ada pengaruh indeks prestasi kumulatif (IPK) terhadap minat mengikuti PKM ($\chi^2_{hitung} = 8,180$; *Asymp. Sig.* = $0,225 > \alpha = 0,05$; dan *Spearman Correlation* = $-0,077$).

ABSTRACT

**THE INFLUENCE OF STUDENTS' UNDERSTANDING ON STUDENTS
CREATIVITY PROGRAM (SCP), SOCIALISZATION INTENSITY AND
COMMULATIVE ACHIEVEMENT INDEX (CAI) TOWARD INTEREST
TO JOIN SCP**

A Case Study toward the Students of Faculty of Education and Teachers
Training of Sanata Dharma University

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This research aims to know the positive influence of: (1) the students' understanding on SCP toward the interest to join SCP; (2) the socialization intensity toward the interest to join SCP; (3) commulative achievement index toward the interest to join SCP.

This research was carried out from December 3rd until 7th, 2012. The data gathering was questionnaire. The research population are the third semester students of the Faculty of Education and Teachers Training of Sanata Dharma University, which consist of 4.838 students. The research samples are 392 students of the third semester of the Faculty of Education and Teachers Training. The technique of gathering samples was purposive sampling. The technique of analysing the data was Chi Square.

The result of the research indicates that: (1) there is a positive influence of SCP understanding toward the interest to join SCP ($\chi^2_{count} = 89,064$; *Asymp. Sig.* = 0,000 < $\alpha = 0,05$; and *Spearman Correlation* = 0,392); (2) there is a positive influence of socialization intensity toward the interest to join SCP ($\chi^2_{count} = 19,137$; *Asymp. Sig.* = 0,000 < $\alpha = 0,05$; and *Spearman Correlation* = 0,214); (3) there is no influence of Commulative Achievement Index toward the interest to join SCP ($\chi^2_{count} = 8,180$; *Asymp. Sig.* = 0,225 > $\alpha = 0,05$; and *Spearman Correlation* = -0,077).