

## ABSTRAK

**PENERAPAN MODEL PEMBELAJARAN *COOPERATIVE TIPE STUDENT TEAMS ACHIEVEMENT DIVISION (STAD)* UNTUK MENINGKATKAN PRESTASI DAN MOTIVASI BELAJAR SISWA DALAM MATA PELAJARAN AKUNTANSI**

Studi Kasus Siswa Kelas XI IPS 3 SMA Pangudi Luhur Yogyakarta

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2013

Penelitian ini bertujuan untuk mengetahui: (1) peningkatan prestasi belajar siswa pada mata pelajaran akuntansi melalui penerapan model pembelajaran *cooperative* tipe STAD; (2) peningkatan motivasi belajar siswa pada mata pelajaran akuntansi melalui penerapan model pembelajaran *cooperative* tipe STAD

Penelitian ini dilaksanakan di kelas XI IPS 3 SMA Pangudi Luhur Yogyakarta. Jumlah subyek penelitian adalah 25 siswa. Metode pengumpulan data adalah observasi, wawancara, dokumentasi, kuesioner. Penelitian ini dilakukan dalam satu siklus. Tahapan penelitian tindakan kelas meliputi perencanaan, tindakan, observasi, dan refleksi. Teknik analisis data adalah analisis deskriptif dan analisis komparatif.

Hasil penelitian ini menunjukkan bahwa: (1) ada peningkatan prestasi belajar siswa pada mata pelajaran akuntansi melalui penerapan model pembelajaran *cooperative* tipe STAD (rerata prestasi belajar siswa sebelum penelitian= 25,18 dan rerata prestasi belajar siswa sesudah penelitian= 68,88); (2) ada peningkatan motivasi belajar siswa pada mata pelajaran akuntansi melalui penerapan model pembelajaran *cooperative* tipe STAD (rerata motivasi belajar siswa sebelum penelitian= 51,88 dan rerata motivasi belajar siswa sesudah penelitian= 55,08).

## ABSTRACT

### THE IMPLEMENTATION OF COOPERATIVE LEARNING MODEL OF STUDENT TEAMS ACHIEVEMENT DIVISION (STAD) TYPE TO IMPROVE STUDENTS' LEARNING ACHIEVEMENT AND LEARNING MOTIVATION IN ACCOUNTING COURSE

A Case Study of the Eleventh Grade Students of Group 3 of Social Science Department, Pangudi Luhur Yogyakarta Senior High School

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2013

This research aims to find out: (1) the improvement of students' learning achievement in accounting course by implementing a cooperative teaching learning model STAD type; (2) the improvement of students' learning motivation in accounting course by implementing a cooperative learning model STAD type.

This research was conducted in the eleventh grade students of group 3 of social science department Pangudi Luhur Yogyakarta Senior High School. The participants of this research were 25 students. Data analysis methods were observation, interview, and questionnaire. This research was conducted in one cycle. The phase of learning model STAD type were planning, implementation, observation, and reflection. The data which were obtained were analyzed by using descriptive and comparative analysis.

The result shows that: (1) there is an improvement in students' learning achievement in accounting course by implementing a cooperative learning model STAD type (the mean of student's learning achievement before the research is 25,18 and mean of students' learning achievement after the research is 68,88); (2) there is an improvement of students' learning motivation in accounting course by implementing a cooperative learning model STAD type (the mean of student's motivation before the research is 51,88 and mean of students' motivation after the research is 55,08).