

ABSTRAK

HUBUNGAN SIKAP HARGA DIRI DAN LINGKUNGAN KELUARGA TERHADAP SIKAP MINAT BERWIRAUSAHA

Studi Kasus Pada Mahasiswa Program Studi Pendidikan Ekonomi Kekhususan
Pendidikan Akuntansi

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Penelitian ini bertujuan untuk mengetahui apakah ada hubungan: (1) sikap harga diri terhadap sikap minat berwirausaha mahasiswa Program Studi Pendidikan Ekonomi BKK Pendidikan Akuntansi, (2) lingkungan keluarga terhadap sikap minat berwirausaha mahasiswa Program Studi Pendidikan Ekonomi BKK Pendidikan Akuntansi.

Jenis penelitian ini adalah penelitian studi kasus. Penelitian dilaksanakan pada bulan Agustus – September 2016. Populasi penelitian ini adalah mahasiswa Program Studi Pendidikan Ekonomi BKK Pendidikan Akuntansi tahun angkatan 2012, 2013, dan 2014 berjumlah 164 mahasiswa. Sampel sebanyak 116 mahasiswa diambil dengan teknik *proportional accidental sampling* dengan kriteria telah menempuh atau sedang menempuh mata kuliah kewirausahaan. Data dikumpulkan dengan menggunakan kuesioner dan dianalisis menggunakan teknik *Chi-square*.

Hasil penelitian menunjukkan bahwa: (1) ada hubungan sikap harga diri terhadap sikap minat berwirausaha mahasiswa Program Studi Pendidikan Ekonomi BKK Pendidikan Akuntansi (χ^2 hitung = 5,703; df = 1; *asymp.sig* = 0,017; nilai Pearson's *R* = 0,216 dengan derajat asosiasi rendah; rasio C/C_{max} = 0,31 berada pada rentang 0,20 – 0,399), (2) ada hubungan lingkungan keluarga terhadap sikap minat berwirausaha mahasiswa Program Studi Pendidikan Ekonomi BKK Pendidikan Akuntansi (χ^2 hitung = 14,441; df = 1; *asymp.sig* = 0,000; nilai Pearson's *R* = 0,333 dengan derajat asosiasi sedang; rasio C/C_{max} = 0,47 berada pada rentang 0,40 – 0,599).

ABSTRACT

THE CORRELATION BETWEEN SELF-ESTEEM AND FAMILY ENVIRONMENTAL AGAINST THE INTEREST IN ENTREPRENEURSHIP

A Case Study On Students of Education Economic Study Program Of Accounting Education

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This research aims to find out whether there is: (1) the correlation of self esteem against the interests in entrepreneurship of student of Education Economics Study Program of Accounting, (2) family environmental against the interest of student in entrepreneurship of Education Economics program of accounting education.

This type of research is a case study. The research was carried out from August to September 2016. The population of this research were 164 students of Economic accounting education program of 2012, 2013, and 2014 batches. Sample were 116 students, who had taken or had been taking the course of entrepreneurship. Samples were taken by proportional accidental sampling technique. Data were collected by using a questionnaire and analyzed by using Chi square technique.

The results show that: (1) there is the correlation of self esteem against the interests of students of Education Economics study program of Accounting education (χ^2 count= 5.703; df = 1; asymp.sig = 0.017; Pearson's value R = 0.216 with a low degree of association; C/Cmax ratio = 0.31 in the range of 0.20 – 0,399), (2) there is the correlation of family environmental against the interests of students of Education Economics study program accounting education (χ^2 = count 14.441; df = 1; asymp.sig = 0.000; Pearson's value R = 0.333 with a moderate degree of association; C/Cmax ratio = 0.47 in the range of 0.40 – 0,599).