

ABSTRAK

PENGARUH JENIS PENDIDIKAN DAN PENGALAMAN BERWIRAUSAHA TERHADAP HUBUNGAN ANTARA *LOCUS OF CONTROL* DENGAN PERILAKU INOVATIF

Studi Kasus Pada Mahasiswa Pendidikan Akuntansi
Universitas Sanata Dharma Yogyakarta

Francisca Febrianti Wisnu
Universitas Sanata Dharma
Yogyakarta
2007

Penelitian ini bertujuan untuk mengetahui: (1) pengaruh jenis pendidikan terhadap hubungan *locus of control* dengan perilaku inovatif; (2) pengaruh pengalaman berwirausaha terhadap hubungan *locus of control* dengan perilaku inovatif.

Penelitian ini dilaksanakan di Universitas Sanata Dharma Yogyakarta pada bulan Oktober 2006. Populasi penelitian ini adalah mahasiswa Pendidikan Akuntansi angkatan 2002-2003 yang sudah menempuh mata kuliah kewirausahaan. Data dikumpulkan dengan kuesioner. Data dianalisis dengan analisis regresi: (1) untuk menjawab hipotesis pertama dengan variabel bebas *locus of control*, variabel moderator jenis pendidikan dan variabel terikat perilaku inovatif; (2) untuk menjawab hipotesis kedua dengan variabel bebas *locus of control*, variabel moderator pengalaman berwirausaha dan variabel terikat perilaku inovatif.

Hasil penelitian menunjukkan bahwa: (1) jenis pendidikan berpengaruh negatif dan signifikan terhadap hubungan antara *locus of control* dengan perilaku inovatif (Probabilitas interaksi jenis pendidikan dengan *locus of control* $0,001 < 0,05$ dan β interaksi jenis pendidikan dengan *locus of control* $-0,650$); (2) pengalaman berwirausaha berpengaruh negatif dan signifikan terhadap hubungan antara *locus of control* dengan perilaku inovatif (Probabilitas interaksi pengalaman berwirausaha dengan *locus of control* $0,002 < 0,05$ dan β interaksi pengalaman berwirausaha dengan *locus of control* $-0,508$).

ABSTRACT

THE INFLUENCE TYPE OF EDUCATION AND ENTREPRENEURSHIP EXPERIENCE TOWARD THE RELATIONSHIP BETWEEN *LOCUS OF CONTROL* AND INNOVATIVE BEHAVIOR

A Case Study at Students of Accounting Faculty of Education
Sanata Dharma University Yogyakarta

Francisca Febrianti Wisnu
Sanata Dharma University
Yogyakarta
2007

The aims of this research were to find out: (1) the influence type of education toward relationship of *locus of control* and innovative behavior; (2) the influence of entrepreneurship experience toward the relationship of *locus of control* and innovative behaviour.

This research done at Sanata Dharma University Yogyakarta in October 2006. The populations of this research were students of accounting, faculty of education Sanata Dharma University, who attended the subject of entrepreneurship in 2002-2003 academic period. The technique of collecting data was questionnaire. The technique of data analysis was *regression*. To answer the first hypothesis, *locus of control*, the independent variable, kind of moderated variable education, innovative behavior and variable dependent variable had been applied, while to answer the second hypothesis, *locus of control*, the independent variable, and moderated variable entrepreneurship experience were used.

The results of this research show that (1) kind of education influenced negatively and significantly towards relationship between *locus of control* and innovative behaviour (The interactive probability of this type of education with *locus of control* $0,001 < 0,05$ and β kind of education interaction with *locus of control* $-0,650$); (2) entrepreneurship experience influenced negatively and significantly towards relationship between *locus of control* and innovative behaviour (The interactive probability of entrepreneurship experience with *locus of control* $0,002 < 0,05$) and β entrepreneurship experience The interactive probability of with *locus of control* $-0,508$).