

**ABSTRAK**

**PENGARUH PERSEPSI PETANI PADA PERTANIAN ALAMI  
TERHADAP MINAT MENJALANKAN PERTANIAN ALAMI**

(Studi Kasus: Petani di Wilayah Kabupaten Sleman Daerah Istimewa Yogyakarta)

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Penelitian ini bertujuan untuk mengetahui pengaruh persepsi petani pada pertanian alami terhadap minat menjalankan pertanian alami. Jenis penelitian ini adalah studi kasus. Populasinya adalah petani di wilayah Kabupaten Sleman Daerah Istimewa Yogyakarta. Jumlah sampel sebanyak 100 responden. Teknik pengambilan sampel yang digunakan adalah teknik *Sampling Insidental*. Teknik pengumpulan data yang digunakan adalah kuesioner. Teknik analisis data menggunakan analisis diskriptif, uji asumsi klasik, persamaan regresi linier sederhana, dan uji t. Hasil analisis menunjukkan bahwa persepsi petani pada pertanian alami berpengaruh positif terhadap minat menjalankan pertanian alami. Artinya, semakin baik persepsi petani terhadap pertanian alami, maka semakin besar minat petani untuk menjalankan pertanian alami.

Kata kunci: Persepsi petani, aspek input, aspek proses, aspek output, dan minat menjalankan pertanian alami.

**ABSTRACT**

**THE INFLUENCE OF FARMER'S PERCEPTION ON NATURAL  
FARMING RELATED WITH THE INTEREST TO PERFORM NATURAL  
FARMING**

(The case of study is Farmers in Sleman District DIY)

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The purpose of this research is for understanding the influence of farmers's perception on natural farming related with the interest of perform natural farming. This research type case study. The population is 100 respondents, which is farmers in Sleman District DIY. The sampling technique that was used is Incidental sampling technique. The data collection technique that was used is questioners. The technique of analyzing data is descriptive analysis, classical assumption check, simple linier regression equation, and t check. The result shows that the perception of farmers on natural farming has the positive influence on interest to running the natural farming. It means when the farmer's perception better on natural farming, the interest to perform natural farming will be increase.

Keywords: Farmer's perception, aspects of the input, aspect of the process, aspects of the output, and the interest to perform natural farming.