

ABSTRAK

**TREN PERKEMBANGAN SENTRA INDUSTRI GERABAH DI DESA
PAGERJURANG, MELIKAN, WEDI, KLATEN, DITINJAU DARI ASPEK
PRODUKSI, OMZET PENJUALAN, JUMLAH TENAGA KERJA TAHUN 2006 –
2015**

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Penelitian ini bertujuan untuk mengetahui tren perkembangan sentra industri gerabah di Desa Melikan tahun 2006 – 2015. Penelitian ini merupakan penelitian longitudinal. Data penelitian merupakan data primer yang meliputi jumlah produksi, omzet penjualan, dan jumlah tenaga kerja. Teknik pengumpulan data menggunakan observasi, wawancara, dan dokumentasi. Jumlah populasi penelitian sejumlah 137 pengrajin dan sampel penelitian sejumlah 13 pengrajin. Teknik sampling yang digunakan adalah *accidental sampling*. Analisis data dilakukan dengan analisis tren kuadrat terkecil.

Hasil penelitian menunjukkan bahwa: (1) tren perkembangan jumlah produksi gerabah di Desa Melikan tahun 2006 – 2015 mengalami kenaikan rata-rata sebesar 9,39% per tahun, (2) tren perkembangan jumlah omzet penjualan gerabah di Desa Melikan tahun 2006 – 2015 mengalami kenaikan rata-rata sebesar 5,11% per tahun, dan (3) tren perkembangan jumlah tenaga kerja pada industri gerabah di Desa Melikan tahun 2006 – 2015 mengalami kenaikan rata-rata sebesar 7,99% per tahun.

Kata kunci: tren, industri gerabah, produksi, omzet penjualan, jumlah tenaga kerja

ABSTRACT

TREND OF DEVELOPMENT OF EARTHENWARE INDUSTRY ON THE NUMBER OF PRODUCTION, SALES, AND THE WORKERS IN PAGERJURANG VILLAGE, MELIKAN, WEDI, KLATEN IN 2006-2015

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This research aims to determine trend of development of earthenware industry in Melikan Village in 2006-2015. This research is a longitudinal study. The data is primary data includes the number of production, sales, and workers. The data collection techniques were observation, interview, and documentation. The data populations cover 137 craftsman, and number of sample was 13 craftsman. The sampling technique was accidental sampling data, and the data analyzed by a least square analysis.

The result of the study indicated that: (1) trend of development in terms of the number of production had growth as much as 9,39% per year in 2006-2015, (2) trend of development in terms of the number of sales had increased as much as 5,11% per year in 2006-2015, and (3) trend of the number workers had increased as much as 7,99% per year in 2006-2015.

Key words : trend, earthenware industry, production, sales , the workers