

ABSTRAK
PENINGKATAN KARAKTER PEDULI SOSIAL
BERBASIS LAYANAN BIMBINGAN KLASIKAL
DENGAN PENDEKATAN *EXPERIENTIAL LEARNING*
(Penelitian Tindakan Bimbingan dan Konseling pada Siswa Kelas VII C
di SMP Taman Dewasa Jetis, Yogyakarta Tahun Ajaran 2015/2016)

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Penelitian ini bertujuan untuk menganalisis: 1) seberapa tinggi peningkatan karakter peduli sosial siswa antar sebelum dan sesudah implementasi layanan bimbingan klasikal dengan penerapan pendekatan *experiential learning* pada siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016, 2) signifikansi peningkatan karakter peduli sosial siswa antar sebelum dan sesudah layanan diberikan, 3) peningkatan hasil implementasi pendidikan karakter peduli sosial melalui layanan bimbingan klasikal dengan pendekatan *experiential learning* pada siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016 antar siklus, 4) efektivitas implementasi pendidikan karakter peduli sosial melalui layanan bimbingan klasikal dengan pendekatan *experiential learning* berdasarkan penilaian siswa.

Jenis penelitian ini adalah penelitian tindakan bimbingan dan konseling. Subjek pada penelitian ini siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016 yang berjumlah 24 siswa. Pengumpulan data menggunakan Tes Karakter Peduli Sosial, Skala Penilaian Diri, dan Kuesioner Validasi Efektivitas Model. Koefisien reliabilitas tes karakter peduli sosial sebesar (0,544) termasuk kategori sedang dan skala penilaian diri sebesar (0,742) termasuk kategori tinggi yang diukur menggunakan teknik *Alpha Cronbach*. Kuesioner validasi efektivitas model diukur menggunakan formula Kuder-Richardson dengan hasil hitung sebesar (0,8739) termasuk kategori tinggi. Teknik analisis data yang dipakai adalah kategorisasi dan uji Wilcoxon *Signed Two Ranks*.

Hasil penelitian menunjukkan: 1) terdapat peningkatan karakter peduli sosial siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016, 2) karakter peduli sosial pada siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016 secara signifikan dapat ditingkatkan melalui layanan bimbingan klasikal dengan pendekatan *experiential learning* dari mean sebesar 59,33 pada *pre test* menjadi 64,75 pada *post test*, signifikansi senilai 0,003, 3) terjadi peningkatan karakter peduli sosial antar siklus, 4) implementasi pendidikan karakter peduli sosial melalui layanan bimbingan klasikal dengan pendekatan *experiential learning* efektif meningkatkan karakter peduli sosial siswa kelas VII C SMP Taman Dewasa Jetis tahun ajaran 2015/2016.

Kata kunci: karakter peduli sosial, bimbingan klasikal, *experiential learning*.

ABSTRACT
IMPROVEMENT ON SOCIAL CARE CHARACTER
BASED ON CLASSICAL GUIDANCE SERVICE
USING EXPERIENTIAL LEARNING APPROACH
(Guidance and Counseling Action Research on Class VII C
Students of SMP Taman Dewasa Jetis, Yogyakarta Batch 2015/2016)

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This study aims to analyze: 1) how high the improvement of students' social care character before and after the implementation of classical guidance services using experiential learning approach to class VII C students of SMP Taman Dewasa Jetis batch 2015/2016, 2) the significance of the improvement in the students' social care character before and after the service was provided, 3) the improvement in the implementation result of social care character education through the classical guidance services using experiential learning approach in class VII C students of SMP Taman Dewasa Jetis batch 2015/2016 in between cycles, 4) effectiveness of the implementation of social care character education through classical guidance services using experiential learning approach based on the students' assessment.

This is an action research on guidance and counseling. The subjects in this study were class 24 VII C students of SMP Taman Dewasa Jetis batch 2015/2016. Data were collected using Social Care Character Test, Self-Assessment Scale, and Model Effectiveness Validation Questionnaire. The reliability coefficient of social care character test was (0,544) which was categorized as moderate and of the self-assessment scale was (0,742) which was categorized as high measured using Alpha Cronbach technique. The model effectiveness validation questionnaire was measured using Kuder-Richardson formula with the results of (0.8739) which was categorized as high. The data analysis techniques used were the categorization and Wilcoxon Signed Two Ranks test.

The study results show that: 1) there is an improvement in the social care character in the class VII C students of SMP Taman Dewasa Jetis batch 2015/2016, 2) the social care character of class VII C students of SMP Taman Dewasa Jetis batch 2015/2016 can be improved significantly through the classical guidance services using experiential learning approach based on the mean of 59.33 in the pre-test into 64.75 in the post-test, with significance value of 0.003, 3) there is an improvement in social care character between the cycles, 4) the implementation of social care character education through classical guidance services using experiential learning approach effectively improves the social care character of class VII C students of SMP Taman Dewasa Jetis batch 2015/2016.

Keywords: karakter peduli sosial, bimbingan klasikal, *experiential learning*.