

ABSTRAK

PENGARUH PERMODALAN, PENDIDIKAN, DAN KULTUR LINGKUNGAN KERJA TERHADAP HUBUNGAN ANTARA JIWA KEWIRAUSAHAAN DENGAN EFEKTIVITAS MENGELOLA USAHA

Studi Kasus: Sentra Industri Genteng Godean

Yogyakarta

Lusia Dian Ratnaningrum
Universitas Sanata Dharma
Yogyakarta

Tujuan penelitian ini adalah untuk mengetahui : (1) pengaruh permodalan terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (2) pengaruh pendidikan terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha dan (3) pengaruh kultur lingkungan kerja terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha.

Penelitian ini merupakan studi kasus pada Sentra Industri Genteng Godean Yogyakarta. Pengumpulan data dilakukan dengan kuesioner. Teknik analisis data yang digunakan adalah analisis data regresi yang dikembangkan oleh Chow.

Hasil penelitian ini menunjukkan bahwa : (1) tidak ada pengaruh permodalan terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (2) tidak ada pengaruh pendidikan terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (3)a. tidak ada pengaruh kultur lingkungan kerja aspek *power distance* terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (3)b. tidak ada pengaruh kultur lingkungan kerja aspek *individualism vs collectivism* terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (3)c. tidak ada pengaruh kultur lingkungan kerja aspek *masculinity vs femininity* terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha. (3)d. tidak ada pengaruh kultur lingkungan kerja aspek *uncertainty avoidance* terhadap hubungan antara jiwa kewirausahaan dengan efektifitas mengelola usaha.

ABSTRACT

**THE INFLUENCE OF CAPITAL, EDUCATION, AND THE CULTURE OF
WORKING INVIRONMENT TOWARD THE RELATIONSHIP
BETWEEN THE ENTREPRENEURSHIP SPIRIT AND
THE EFFECTIVENESS OF BUSINESS MANAGEMENT**

A Case Study: At Roof Industrial Central Berjo Godean
Yogyakarta

Lusia Dian Ratnaningrum
Sanata Dharma University
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The aims of this research are to know: (1) the influence of capital towards the relationship between the entrepreneurship spirit and the effectiveness of business management. (2) the influence of education towards the relationship between the entrepreneurship spirit and the effectiveness of business management. (3) the influence of the culture of working invironment towards the relationship between the entrepreneurship spirit and the effectiveness of business management, in some aspects of : a. power distance, b. individualism vs. collectivism, c. femininity vs. masculinity, d. uncertainty avoidance.

The research is a case study done at roof industrial central at Berjo Godean. The technique of gathering data was questionnaire and the data analysis technique used was regression model developed by Chow.

The results of this study show that: (1) capital doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management, (2) education doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management, (3)a. the aspect of power distance of the culture of working invironment doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management, (3)b. the aspect of individualism vs. collectivism of the culture of working invironment doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management, (3)c. the aspect of femininity vs. masculinity of the culture of working invironment doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management, (3)d. the aspect of uncertainty avoidance of the culture of working invironment doesn't influence the relationship between the spirit of entrepreneurship and the effectiveness of business management.