

ABSTRAK

HUBUNGAN ANTARA PERSEPSI MAHASISWA TERHADAP PENGGUNAAN MEDIA PEMBELAJARAN DAN GAYA MENGAJAR DOSEN DENGAN MOTIVASI BERPRESTASI BELAJAR AKUNTANSI

Studi Kasus : Mahasiswa Program Studi Pendidikan Akuntansi, Universitas
Sanata
Dharma Yogyakarta

Brevi Aditya Widyastuti
Universitas Sanata Dharma
Yogyakarta
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Penelitian ini bertujuan untuk mengetahui apakah : (1) ada hubungan positif dan signifikan antara persepsi mahasiswa terhadap penggunaan media pembelajaran dengan motivasi berprestasi belajar akuntansi, (2) ada hubungan positif dan signifikan antara gaya mengajar dosen dengan motivasi berprestasi belajar akuntansi.

Penelitian ini dilakukan di Universitas Sanata Dharma Yogyakarta Program Studi Pendidikan Akuntansi pada bulan September sampai Oktober 2007. Populasi penelitian ini para mahasiswa Program Studi Pendidikan Akuntansi Universitas Sanata Dharma. Sampelnya 165 orang mahasiswa. Metode Pengumpulan data adalah kuesioner. Teknik analisis data adalah analisis korelasi multivarians berdasar rumus persamaan regresi ganda.

Dari hasil analisis dapat disimpulkan sebagai berikut = (1) terdapat hubungan positif dan signifikan antara persepsi mahasiswa terhadap penggunaan media pembelajaran dengan motivasi berprestasi belajar akuntansi nilai $r = 0,255$ sedangkan angka probabilitas sebesar 0,003 yang lebih kecil dari 0,05 ($r = 0,255$, $? = 0,003 < a = 0.05$) (2) terdapat hubungan positif dan signifikan antara gaya mengajar dosen dengan motivasi berprestasi belajar akuntansi, nilai $r = 0,290$ sedangkan angka probabilitas sebesar 0,000 yang lebih kecil dari 0,05 ($r = 0,290$, $? = 0,000 < a = 0.05$)

ABSTRACT

**THE CORRELATION BETWEEN PERCEPTION OF STUDENTS
TOWARD THE APPLICATION OF LEARNING MEDIA, THE STYLE OF
LECTURER'S TEACHING TO ACHIEVE LEARNING MOTIVATION
TO STUDY ACCOUNTING**

A Case Study : at University Students of Accounting Department, Faculty of
Education Sanata Dharma University

Brevi Aditya Widyastuti
University of Sanata Dharma
Yogyakarta
2008

This research aims to know whether : (1) there is any positive and significant relation between the perception of students toward the application of learning media to achieve learning motivation to study accounting, (2) there is positive and significant relation between the style of lecturer's teaching to achieve learning motivation to study accounting.

This research was conducted in Sanata Dharma University of Yogyakarta, Accounting Department from September to October, 2007. The populations of this research were the university students of Accounting Department Sanata Dharma University. The samples were 165 university students. The method of data collecting was questionnaire. The technique of data analysis was analysis of *correlation of multi-variance based on the formulation of multiple regression equation.*

From the result of analysis it could be concluded as follows: (1) there is positive and significant relation between the perception of students toward the application of learning media to achieve learning motivation to study accounting, r value = 0,255, whereas the value of probability of 0,003 which is smaller than 0,05 ($r = 0,255, ? = 0,003 < a = 0.05$). (2) there is positive and significant relation between the style of lecturer's teaching to achieve learning motivation to study accounting, r value = 0,290. Meanwhile the level of probability is 0,000 which is smaller than 0,05 ($r = 0,290, ? = 0,000 < a = 0.05$)