

ABSTRAK
PENERAPAN PROGRAM PENGUATAN PENDIDIKAN KARAKTER
BERBASIS BUDAYA SEKOLAH DI SATUAN PENDIDIKAN
SEKOLAH DASAR NEGERI SE-KECAMATAN BERBAH
YOGYAKARTA

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Latar belakang penelitian ini adalah dicanangkannya Program Penguatan Pendidikan Karakter oleh Kementerian Pendidikan dan Kebudayaan di setiap satuan pendidikan. Tujuan Penelitian ini adalah untuk mengetahui sejauh mana penerapan program Penguatan Pendidikan Karakter berbasis Budaya Sekolah di SD se Kecamatan Berbah dan mengetahui Penerapan Penguatan Pendidikan Karakter berbasis Budaya Sekolah di Sekolah Dasar Negeri se Kecamatan Berbah.

Penelitian ini menggunakan penelitian kuantitatif deskriptif dengan metode survei. Populasi penelitian ini adalah guru Sekolah Dasar Negeri se-Kecamatan Berbah, Yogyakarta sebanyak 85 guru. Sampel penelitiannya terdiri dari 70 guru. Survei yang dilakukan yaitu membagikan kuesioner kepada guru dengan dua metode pertanyaan yaitu pertanyaan tertutup dan pertanyaan terbuka. Pokok-pokok gagasan kuesioner yang dibahas dalam kuesioner yaitu *branding* sekolah, pembiasaan, kegiatan ekstrakurikuler, dan peraturan sekolah.

Hasil penelitian menunjukkan bahwa pada kuesioner tertutup responden menjawab ya sebanyak 92%, sedangkan responden menjawab tidak sebanyak 8%. Hal ini membuktikan bahwa Sekolah Dasar Negeri se-Kecamatan Berbah telah menerapkan program Penguatan Pendidikan Karakter Berbasis Budaya Sekolah dalam penerapan *branding* sekolah, Pembiasaan, Kegiatan ekstrakurikuler, dan peraturan sekolah sebesar 92%.

Kata Kunci : Penguatan Pendidikan Karakter, Budaya Sekolah

ABSTRACT

**IMPLEMENTATION OF CHARACTER EDUCATION STRENGTHENING PROGRAMS
SCHOOL-BASED CULTURE IN EDUCATION UNITS
BASIC SCHOOLS OF SUB-DISTRICT, BERBAH
YOGYAKARTA**

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The background of this research is the declaration of Character Building Reinforcement Program by Ministry of Education and Culture on every educational units.. The purpose of this study was to determine the extent of the implementation of the School Culture-based Character Education Strengthening program in the Districts of Berbah and to know the Application of the Strengthening of the School Culture-based Character Education in Elementary Schools in the District of Berbah.

This research uses descriptive quantitative research with survey methods. The population of this research is 13 teachers elementary schools in Berbah Subdistrict, Yogyakarta. The research sample consisted of 70 teachers. The survey was conducted by distributing questionnaires to teachers with two methods of questions namely closed questions and open questions. In the main ideas of the questionnaire discussed in the questionnaire are school branding, habituation, extracurricular activities, and school regulations.

The results showed that in the closed questionnaire the respondent answered Yes as much as 92%, while the respondent answered no as much as 8%. This proves that Elementary Schools in the Berbah Subdistrict have implemented a School Culture-Based Character Education Strengthening program in the implementation of school branding, Customization, Extracurricular Activities, and school regulations.

Keywords: *Strengthening Character Education, School Culture*