PLAGIAT MERUPAKAN TINDAKAN TIDAK TERPUJI

ABSTRAK

Sagulu, Yasinta. 2026. ***Peningkatan Minat dan Hasil Belajar Siswa dalam Menulis Teks Deskripsi melalui Media Canva Berbasis Budaya Lokal pada Siswa Kelas VII SMP Negeri 1 Yogyakarta.*** **Skripsi**. **Yogyakarta:** Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Penelitian ini dilatarbelakangi oleh rendahnya minat dan hasil belajar siswa dalam pembelajaran menulis teks deskripsi, yang ditandai dengan kurangnya antusiasme, siswa mudah bosan, kesulitan mengembangkan ide, serta banyaknya siswa belum mencapai KKM. Untuk mengatasi hal ini, diterapkan model *project-based learning* yang dipadukan dengan media *Canva* berbasis budaya lokal. Penelitian ini bertujuan untuk mendeskripsikan proses implementasi model tersebut, mengetahui peningkatan minat belajar, serta mengetahui peningkatan hasil belajar siswa kelas VII SMP Negeri 1 Yogyakarta dalam menulis teks deskripsi.

Penelitian ini merupakan penelitian tindakan kelas (PTK) model Kemmis dan McTaggart yang dilaksanakan dalam dua siklus, meliputi tahap perencanaan, tindakan, observasi, dan refleksi. Subjek penelitian adalah 32 siswa kelas VII F. Data dikumpulkan melalui tes hasil karya teks deskripsi, kuesioner minat belajar, wawancara nonformal, refleksi, dan dokumentasi, kemudian dianalisis secara deskriptif kuantitatif dan kualitatif.

Hasil penelitian menunjukkan peningkatan signifikan pada kedua aspek. Rata-rata nilai minat belajar meningkat dari 74,84 (kategori sedang) pada siklus 1 menjadi 86,44 (kategori sangat tinggi) pada siklus 2, dengan persentase siswa berkategori minimal tinggi meningkat dari 37,5% menjadi 93,75%. Rata-rata nilai hasil belajar meningkat dari 72,50 (cukup tercapai) menjadi 85,63 (sangat tercapai), sedangkan persentase siswa yang mencapai KKM meningkat dari 43,75% (14 siswa) menjadi 87,50% (28 siswa). Dengan demikian, implementasi model project based learning yang dipadukan dengan media *Canva* berbasis budaya lokal terbukti efektif meningkatkan minat dan hasil belajar siswa kelas VII F SMP Negeri 1 Yogyakarta dalam menulis teks deskripsi.

Kata Kunci: teks deskripsi, media *Canva*, budaya lokal, *project-based learning*, minat belajar, dan hasil belajar.

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ABSTRACT

Sagulu, Yasinta. 2026. *Improving Students' Interest and Learning Outcomes in Writing Descriptive Texts through Canva Media Based on Local Culture among Seventh-Grade Students of SMP Negeri 1 Yogyakarta. Thesis. Yogyakarta: Department of Indonesian Language and Literature, Faculty of Teacher Education and Educational Sciences, Sanata Dharma University.*

This study was motivated by the low level of student interest and poor learning outcomes in descriptive text writing, characterized by a lack of enthusiasm, boredom, difficulty in developing ideas, and a significant number of students failing to meet the Minimum Mastery Criteria (KKM). To address this, a project-based learning model integrated with local culture-based Canva media was implemented. The study aimed to describe the implementation process of this model and to determine the improvements in learning interest and learning outcomes among Grade VII students at SMP Negeri 1 Yogyakarta regarding descriptive text writing.

This study employed the Kemmis and McTaggart Classroom Action Research (CAR) model, conducted over two cycles comprising planning, action, observation, and reflection stages. The subjects were 32 students from class VII F. Data were collected through descriptive text writing assessments, learning interest questionnaires, informal interviews, reflections, and documentation, and were subsequently analyzed using both quantitative and qualitative descriptive methods.

The results showed significant improvements in both aspects. The average learning interest score rose from 74.84 (moderate category) in Cycle 1 to 86.44 (very high category) in Cycle 2, with the percentage of students falling into the "high" category or above increasing from 37.5% to 93.75%. The average learning outcome score increased from 72.50 (sufficiently achieved) to 85.63 (highly achieved), while the percentage of students meeting the KKM rose from 43.75% (14 students) to 87.50% (28 students). Thus, the implementation of the project-based learning model integrated with local culture-based Canva media proved effective in enhancing the learning interest and outcomes of Grade VII F students at SMP Negeri 1 Yogyakarta in writing descriptive texts.

Keywords: *descriptive text, Canva media, local culture, project-based learning, learning interest, and learning outcomes.*